

FULL DEMOGRAPHIC PROFILE

1990 - 2000 Census, 2009 Estimates & 2014 Projections

Calculated using Proportional Block Groups



Lat/Lon: 35.897/-84.5335

June 2010

I-40 & Hwy 29, Exit 350 Midtown, Tennessee		3.00 mi radius	5.00 mi radius	5.00 min drivetime	10.00 min drivetime
POPULATION	2009 Estimated Population	10,004	21,295	8,195	21,565
	2014 Projected Population	9,799	21,255	7,985	21,590
	2000 Census Population	10,093	20,856	8,337	21,113
	1990 Census Population	9,824	19,945	8,205	20,052
	Historical Annual Growth 1990 to 2009	0.1%	0.4%	0.0%	0.4%
	Projected Annual Growth 2009 to 2014	-0.4%	0.0%	-0.5%	0.0%
HOUSEHOLDS	2009 Est. Households	4,405	9,208	3,588	9,292
	2014 Proj. Households	4,496	9,568	3,644	9,684
	2000 Census Households	4,313	8,757	3,542	8,831
	1990 Census Households	4,050	8,001	3,325	8,053
	Historical Annual Growth 1990 to 2009	0.5%	0.8%	0.4%	0.8%
	Projected Annual Growth 2009 to 2014	0.4%	0.8%	0.3%	0.8%
AGE	2009 Est. Population 0 to 9 Years	10.9%	11.0%	11.0%	11.0%
	2009 Est. Population 10 to 19 Years	11.0%	11.5%	10.7%	11.3%
	2009 Est. Population 20 to 29 Years	12.3%	12.0%	12.5%	12.1%
	2009 Est. Population 30 to 44 Years	18.8%	18.8%	18.7%	18.6%
	2009 Est. Population 45 to 59 Years	20.6%	21.3%	20.5%	21.3%
	2009 Est. Population 60 to 74 Years	16.8%	16.5%	16.9%	16.4%
	2009 Est. Population 75 Years Plus	9.6%	9.0%	9.6%	9.4%
	2009 Est. Median Age	41.7	41.5	41.7	41.7
MARITAL STATUS & SEX	2009 Est. Male Population	47.7%	47.9%	47.9%	47.9%
	2009 Est. Female Population	52.3%	52.1%	52.1%	52.1%
	2009 Est. Never Married	17.8%	18.4%	17.4%	18.2%
	2009 Est. Now Married	55.7%	56.1%	57.8%	56.0%
	2009 Est. Separated or Divorced	14.9%	15.6%	13.6%	15.9%
	2009 Est. Widowed	11.6%	9.8%	11.2%	9.8%
INCOME	2009 Est. HH Income \$200,000 or More	1.7%	1.9%	1.8%	2.0%
	2009 Est. HH Income \$150,000 to 199,999	1.0%	1.2%	1.2%	1.2%
	2009 Est. HH Income \$100,000 to 149,999	6.3%	7.2%	6.4%	7.4%
	2009 Est. HH Income \$75,000 to 99,999	9.6%	9.6%	9.9%	9.7%
	2009 Est. HH Income \$50,000 to 74,999	16.9%	17.6%	17.1%	17.7%
	2009 Est. HH Income \$35,000 to 49,999	14.6%	16.5%	15.2%	16.3%
	2009 Est. HH Income \$25,000 to 34,999	13.4%	12.5%	13.6%	12.4%
	2009 Est. HH Income \$15,000 to 24,999	15.5%	13.7%	16.3%	13.8%
	2009 Est. HH Income \$0 to 14,999	21.0%	19.7%	18.5%	19.5%
	2009 Est. Average Household Income	\$47,917	\$50,584	\$48,516	\$51,249
	2009 Est. Median HH Income	\$35,399	\$38,136	\$36,957	\$38,379
	2009 Est. Per Capita Income	\$22,051	\$22,457	\$22,272	\$22,674
		2009 Est. Number of Businesses	575	912	513
2009 Est. Total Number of Employees		4,190	8,119	3,631	9,301

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RACE	2009 Est. White Population	93.9%	93.5%	93.8%	93.7%
	2009 Est. Black Population	3.5%	4.1%	3.5%	3.9%
	2009 Est. Asian & Pacific Islander	0.3%	0.4%	0.3%	0.4%
	2009 Est. American Indian & Alaska Native	0.2%	0.1%	0.1%	0.1%
	2009 Est. Other Races Population	2.1%	1.8%	2.2%	1.8%
HISPANIC	2009 Est. Hispanic Population	111	238	88	243
	2009 Est. Hispanic Population Percent	1.1%	1.1%	1.1%	1.1%
	2014 Proj. Hispanic Population Percent	1.5%	1.5%	1.5%	1.6%
	2000 Hispanic Population Percent	0.7%	0.7%	0.7%	0.7%
EDUCATION (Adults 25 or Older)	2009 Est. Adult Population (25 Years or Older)	7,225	15,275	5,929	15,508
	2009 Est. Elementary (0 to 8)	10.2%	9.2%	8.9%	9.3%
	2009 Est. Some High School (9 to 11)	12.8%	13.3%	12.3%	13.4%
	2009 Est. High School Graduate (12)	40.1%	38.4%	40.9%	38.2%
	2009 Est. Some College (13 to 16)	18.3%	19.5%	18.4%	19.2%
	2009 Est. Associate Degree Only	5.3%	5.9%	5.9%	5.9%
	2009 Est. Bachelor Degree Only	9.1%	8.9%	9.2%	9.0%
	2009 Est. Graduate Degree	4.1%	4.9%	4.3%	5.0%
HOUSING	2009 Est. Total Housing Units	4,932	10,241	3,982	10,340
	2009 Est. Owner Occupied Percent	63.3%	65.1%	66.6%	65.0%
	2009 Est. Renter Occupied Percent	26.1%	24.8%	23.5%	24.9%
	2009 Est. Vacant Housing Percent	10.7%	10.1%	9.9%	10.1%
HOMES BUILT BY YEAR	Homes March 2000 to Current	-	-	-	-
	Homes Built 1999 to March 2000	1.1%	1.4%	1.0%	1.4%
	Homes Built 1995 to 1998	6.7%	7.6%	6.3%	7.6%
	Homes Built 1990 to 1994	3.2%	4.6%	3.4%	5.1%
	Homes Built 1980 to 1989	12.7%	13.8%	14.1%	13.6%
	Homes Built 1970 to 1979	20.0%	22.2%	20.1%	22.2%
	Homes Built 1940 to 1969	32.0%	28.8%	35.5%	28.8%
	Homes Built Before 1939	21.2%	15.6%	17.4%	15.4%
HOME VALUES	2000 Home Value \$1,000,000 or More	-	-	-	-
	2000 Home Value \$500,000 to \$999,999	0.3%	0.3%	0.4%	0.4%
	2000 Home Value \$400,000 to \$499,999	0.1%	0.3%	-	0.3%
	2000 Home Value \$300,000 to \$399,999	0.7%	1.2%	0.5%	1.1%
	2000 Home Value \$200,000 to \$299,999	3.1%	3.2%	3.5%	3.2%
	2000 Home Value \$150,000 to \$199,999	5.1%	5.7%	4.6%	5.8%
	2000 Home Value \$100,000 to \$149,999	13.5%	19.5%	14.6%	19.2%
	2000 Home Value \$50,000 to \$99,999	52.6%	48.3%	54.9%	48.1%
	2000 Home Value \$25,000 to \$49,999	18.0%	16.0%	16.9%	16.3%
	2000 Home Value \$0 to \$24,999	6.7%	5.5%	4.5%	5.5%
	2000 Median Home Value	\$73,816	\$81,216	\$75,573	\$80,589
	2000 Median Rent	\$174	\$179	\$177	\$179

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LABOR FORCE	2009 Est. Labor: Population Age 16+	8,294	17,558	6,804	17,788
	2009 Est. Civilian Employed	50.8%	52.1%	50.5%	52.5%
	2009 Est. Civilian Unemployed	5.1%	4.8%	5.3%	4.9%
	2009 Est. in Armed Forces	0.1%	0.0%	0.1%	0.0%
	2009 Est. not in Labor Force	44.0%	43.0%	44.1%	42.6%
	2009 Labor Force: Males	47.2%	47.3%	47.6%	47.2%
	2009 Labor Force: Females	52.8%	52.7%	52.4%	52.8%
OCCUPATION	2000 Occupation: Population Age 16+	4,296	9,076	3,534	9,259
	2000 Mgmt, Business, & Financial Operations	8.4%	8.3%	8.1%	8.3%
	2000 Professional and Related	17.4%	16.5%	19.1%	16.8%
	2000 Service	15.8%	16.3%	15.8%	16.0%
	2000 Sales and Office	22.6%	23.2%	22.7%	23.3%
	2000 Farming, Fishing, and Forestry	0.4%	0.4%	0.4%	0.3%
	2000 Construction, Extraction, & Maintenance	12.5%	13.1%	12.1%	12.5%
	2000 Production, Transport, & Material Moving	23.0%	22.1%	21.9%	22.7%
	2000 Percent White Collar Workers	48.3%	48.0%	49.9%	48.4%
2000 Percent Blue Collar Workers	51.7%	52.0%	50.1%	51.6%	
TRANSPORTATION TO WORK	2000 Drive to Work Alone	86.0%	86.9%	85.9%	86.5%
	2000 Drive to Work in Carpool	10.7%	10.0%	11.0%	10.4%
	2000 Travel to Work by Public Transportation	-	0.0%	-	-
	2000 Drive to Work on Motorcycle	-	-	-	0.0%
	2000 Walk or Bicycle to Work	1.4%	0.8%	1.2%	0.8%
	2000 Other Means	1.1%	1.2%	1.3%	1.2%
	2000 Work at Home	0.8%	1.0%	0.6%	1.1%
TRAVEL TIME	2000 Travel to Work in 14 Minutes or Less	31.0%	29.4%	31.6%	29.6%
	2000 Travel to Work in 15 to 29 Minutes	32.6%	33.4%	33.3%	33.5%
	2000 Travel to Work in 30 to 59 Minutes	31.4%	32.4%	30.9%	32.0%
	2000 Travel to Work in 60 Minutes or More	4.9%	4.8%	4.2%	4.9%
	2000 Average Travel Time to Work	24.0	24.0	23.0	24.0
CONSUMER EXPENDITURE	2009 Est. Total Household Expenditure (in Millions)	\$187.0	\$404.8	\$153.6	\$411.7
	2009 Est. Apparel	\$8.9	\$19.2	\$7.2	\$19.5
	2009 Est. Contributions & Gifts	\$11.2	\$24.4	\$9.2	\$24.9
	2009 Est. Education & Reading	\$4.8	\$10.3	\$3.9	\$10.5
	2009 Est. Entertainment	\$10.3	\$22.3	\$8.5	\$22.7
	2009 Est. Food, Beverages & Tobacco	\$30.7	\$66.1	\$25.1	\$67.2
	2009 Est. Furnishings And Equipment	\$7.9	\$17.2	\$6.5	\$17.5
	2009 Est. Health Care & Insurance	\$13.9	\$30.0	\$11.5	\$30.5
	2009 Est. Household Operations & Shelter & Utilities	\$56.0	\$121.0	\$45.9	\$123.1
	2009 Est. Miscellaneous Expenses	\$3.2	\$6.9	\$2.6	\$7.1
	2009 Est. Personal Care	\$2.7	\$5.9	\$2.2	\$6.0
	2009 Est. Transportation	\$37.5	\$81.3	\$30.9	\$82.7

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