

A Career Choice Isn't About Just the Money

Some things are more important
than money, like...

1. Learning skills or a trade you enjoy and that puts you in line for promotions and greater career opportunities
2. Employability...lowering your chances of being unemployed
3. Employer provided Health Insurance so you and your family are protected
4. Good health with less chance of having diabetes, hypertension, or being obese... having a longer life expectancy
5. Being a homeowner and increasing your quality of life
6. Providing your children with educational opportunities
7. Staying out of prison and not living in poverty

How can you get these things that are
more important than money?

The Answer: Get EDUCATION... because

 **EDUCATION !**
M A T T E R S

Career Planning is planning for your future.

Don't be caught planning for the past...

Get the Facts:



- 8 of the 10 fastest growing jobs require a college degree or postsecondary vocational education



- None of the 10 fastest declining jobs require postsecondary education
- Tennessee's fastest growing occupations forecast pay more than twice that of declining occupations...assuming a 40-hour work week, that's an additional \$28,496 per year!

It's your decision:
A job of the past or
a career with a future?

 **EDUCATION !**
M A T T E R S

There are events that change our lives...

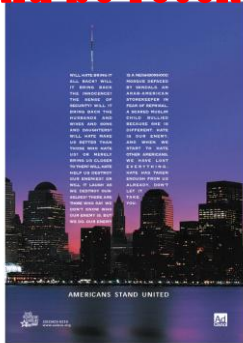


It may be a war,



or happy moments.

It could be recent memories



that we all share.



But, there is a moment not everyone has had. That's good because it is filled with regret...



the decision to drop out of school!

EDUCATION ! MATTERS

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Is it worth staying in school? Or, learning technical skills or going to college?



Get the Facts...

- **Graduating from high school is worth an extra \$9,000+ per year...**
- **Two years of a trade school or college can get you another \$10,000 to \$15,000 per year...**
- **And, a four-year college degree can get you almost \$23,000 more per year than a high school graduate.**

For more information, contact:

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