



Volume IX, Issue 2, February 2011

The Official Newsletter of the Roane County Chamber of Commerce

Visit us online at www.roanealliance.org

Happenings

Chamber Ambassador Monthly Meeting

Monday, February 7, noon
The Roane Alliance Board Room "brown bag" lunch; anyone interested in joining please call the Chamber 376-5572

Roane County Employer's Association (RCEA)

Featured Speaker: Laura Barron,
Why Generations Collide at Work
February 8, noon
Roane State Community College
Faculty Lounge
Contact Allen Lutz 865-376-2093 to RSVP.

**Chamber's Monthly
"Speaker Series" Luncheon**
Featured Speaker: Dr. Matt Murray
The State's Economic Forecaster
Tuesday February 15, noon
Roane State Community College
276 Patton Lane, Harriman
Call to reserve a place: 865-376-5572
(For more info see Page 3)

**"Lunch and Learn" Workshop:
How to Delight Your Customers**
Wednesday, February 23, 12 – 2 pm
Mountains To Lakes Real Estate,
in Harriman
RSVP 865-376-5572
Free to Chamber members;
\$35 to non-Chamber members

**State Business Enterprise Resource
Counseling Day**
Wednesday, February 23
Begins at 10 am
The Roane Alliance Small Business
Resource Center
For counseling appointments call
Beth at 865-376-2093

For a complete
Chamber calendar visit
[www.roanealliance.org/
chamber/calendar.html](http://www.roanealliance.org/chamber/calendar.html)

2011 Home & Garden Show at Expo Center - More To Offer

The Roane County Chamber will host the annual Home & Garden Show on Saturday, March 26 from 10am – 4pm. Now in its fifth year, it is not only being held earlier in the year but also indoors at the **Roane State Expo Center**.

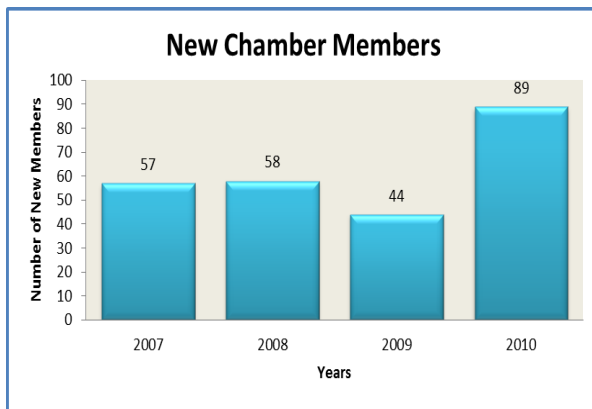
"Holding it earlier in the year, before the busy spring season begins, allows more gardening and landscaping vendors to participate," said Darrell Williams of the Roane Chamber, "and by holding it indoors, weather should not be a factor as in previous years." Also, March is the perfect month for vendors to promote their new products and ideas, just as spring projects begin.



Workshops will be available this year during the show. Provided by members of the Master Gardeners' Club, these informative sessions will be held on the hour with help from **Roane County's** Agricultural Extension office. Musical entertainment, food, and attractions for the kids will also be part of this year's Home & Garden Show.

Sponsorships and vendor booth space, though limited, are still available by calling Home & Garden Show Chairwoman Jenny Tippens at 865-376-6065 or by calling Tami Wright or Darrell Williams at the Chamber at 865-376-5572.

Roane Chamber - 2010 A Comeback Year



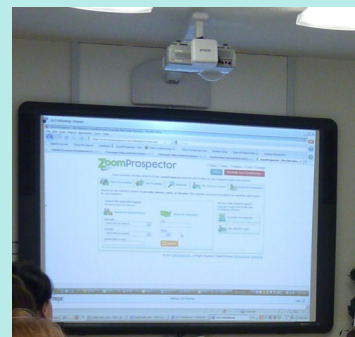
New Member goals were not only met but exceeded last year. Between Board leadership and the sales skills of Darrell Williams, the new membership director, and a highly successful "March Membership Madness" campaign held in the spring, new members nearly doubled compared to 2009.

More about the Chamber's accomplishments in 2010 will be available in the 2010 Roane Alliance Annual Report, which will be released in February.

High-Tech Business Meeting Space Now Available at the Alliance

Need more space with high-tech equipment for your next meeting? Tired of watching webinars on a small computer screen? Want to provide more interactive training or presentations to your staff?

The Roane Alliance has gone high-tech - and so can you! A Large Screen HDTV, LCD Projector, Promethean Board with sound, and Wi-Fi are all available in our facility, and are available for rent at reduced rates to Chamber members.



Cont'd on Page 2

Small Business Specialist Ronnie Wade

“The state of Tennessee has moved from number twelve to number two in site selections in the US because of small businesses,” said Ronald Wade, last month’s Chamber luncheon speaker from the State of Tennessee Department of Economic and Community Development.



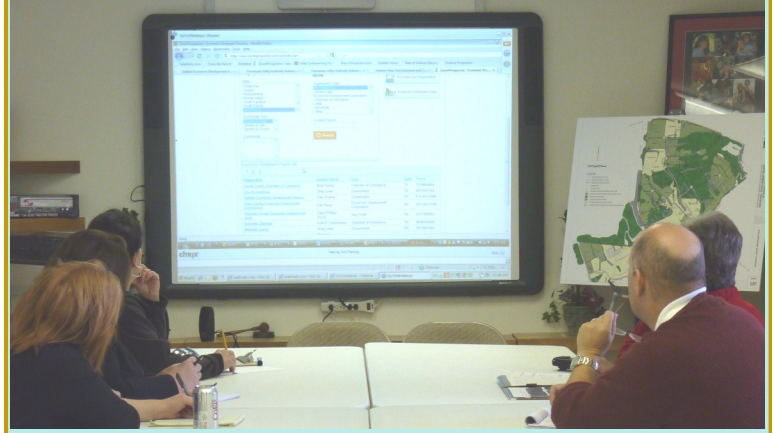
Wade spoke to the Chamber crowd and answered questions concerning small business. He also cited three sets of criteria he has established to ensure success, one of which is getting involved in the Chamber of Commerce and utilizing their many programs available such as SCORE, networking, and more. Other criteria—have a business and financial plan, including a Contract Register Number (CCR Number), and being persistent and keeping it simple in dealing with procurements, reminding everyone that “persistence pays off—go see the procurement officers and see them often.”

In fact, Wade counsels small businesses and will be available at the Roane Alliance on Wednesday, February 23 beginning at 10 am. He can help businesses that are starting, expanding, purchasing additional inventory or needing working capital. As the State’s Business Enterprise Resource Office (BERO) Specialist he provides technical assistance in business planning, funding/low interest loans, expansion, certification, and public and private procurement. To make an appointment for one-on-one counseling, contact Beth Hickman at the Roane Alliance at 865-376-2093.

High-Tech Business Tools (Cont’d from page 1)

The facility is still available for your next celebration as well. The location on Watts Bar Lake is the perfect setting for a wedding, shower, board meeting, or special celebration. In fact, the entire building inside and out can be rented all year long.

Affordable rentals are by the hour, half-day or full day. For more information contact Tami Wright at the Alliance at 865-376-2093.



Lunch & Learn Workshops - Going on the Road

The Roane Chamber of Commerce is making it easier to attend the always-popular Lunch & Learn Workshops by bringing them to your town starting in February!

“By bringing the workshops directly to the cities—beginning with Harriman in February—it should make it easier for Chamber members to attend and make it easier to reach some that have been unable to take advantage of this valuable benefit,” said Darrell Williams, Director of Business Development with the Chamber.

The first workshop, *How to Delight Your Customers*, will be held Wednesday, February 23 from noon to 2 pm at **Mountains To Lakes Real Estate** in Harriman. Ample time for asking questions and for networking with other Chamber members will be provided. More locations and dates to be announced.

Lunch is provided free of charge for Chamber members at all workshops and \$35 for non-members. Space is limited so reserve your space today by calling the Chamber at 865-376-5572 or Kim Inman of **Mountains To Lakes Real Estate** at 865-285-9042.



Welcome New Members

Party Animals Pet Salon

Jill Ward

104 Scarbrough Circle
Harriman, TN 37748
865-567-2500

Rodeway Inn

Kevin Mee

1845 B South Roane St.
Harriman, TN 37748
865-882-5400

Ideal Plumbing

Don Wyrick

135 S Front St
Rockwood, TN 37854
865-354-1402

Cancun Mexican Restaurant

Francisco Abarra

1889 S. Roane St
Harriman, TN 37748
865-882-6590

Quality Inn

Kevin Mee

1845 A South Roane St
Harriman, TN 37748
865-882-5340

Tool Experts Inc.

Julie Karr

438 Old Hwy 70
Harriman, TN 37748
865-882-3833

Visionary Horizons Wealth Management

Christopher Ahler

316 Trenton St
Harriman, TN 37748
865-456-1180

Community Events

East TN Valley Kennel Club
Roane State Expo Center, Indoor Arena
 February 4 - 6 pm
 Contact Dawn Darr at 865-584-6553

Day of Chocolate
Whitestone Country Inn
 Saturday, February 5, 9 am - 4 pm
 \$75 per person
 Enjoy a chocolate breakfast, learn unique ways to use chocolate, partake in a chocolate tasting, & lunch with more chocolate
 To register call 865-376-0113

East TN Cutting Horse Association
Roane State Expo Center, Indoor Arena
 February 5 - 7
 Contact Kris Gillamore 423-364-6796

National Barrel Horse Association
Roane State Expo Center, Indoor Arena
 February 11 - 12
 Contact Mary Cunningham at 865-354-4456

The Diviners
Roane State's O'Brien Theater
 February 17th, 18th, & 19th at 7 pm
 February 20th at 2 pm (matinee)
 February 24th, 25th, & 26th at 7 pm
 February 27th at 2 pm (matinee)
 General admission is \$10
 student admission is \$7
 Contact Michael Golebieowski at golebiewskim@roanestate.edu or (865) 882-4589.

East TN Black Angus Show/Sale
Roane State Expo Center, Indoor Arena
 February 19
 Contact Jan Stenson 865-475-6551

Knoxville Track Club 30k Road Race
Whitestone Country Inn
 February 27
 Contact 888-217-5635
 or e-mail knoxvilletrackclub@gmail.com

And coming in March:

JR Drake Rodeo
Roane State Expo Center
 March 4 - 5
 Contact JR Drake 828-713-3006

A Sentimental Journey
Roane State's O'Brien Theater
 March 5 & 7
 Contact Malinda Yager 865-354-3000 ext 4536

For more community events:
www.RoaneTourism.com

Business Briefs

Next Luncheon - Dr. Murray's Latest Economic Forecast

Dr. Matthew Murray - Tennessee's Economic Forecaster - will be February's Chamber Luncheon Speaker. Dr. Murray has just released his latest forecast - so be one of the first to hear how job growth is expected to increase, especially those in manufacturing. Hear about the upcoming trends in housing starts, vehicle sales, and other economic news.

This is one of the most popular 'speaker series' luncheons and space fills up fast so be sure and RSVP early because you don't want to miss this informative forecast.

The cost for the Chamber luncheon is just \$12/person. Reserve your spot today by calling the Chamber at 376-5572.



Why Generations Collide at Work

The Roane County Employers' Association meeting on Tuesday, February 8, will feature a special program this month - Laura Barron, President of The Barron Group, who will talk about *Why Generations Collide at Work*.



Barron has a B.S. and M.B.A. from the University of Tennessee. She was selected as a National Business Woman of the Year by the American Business Women's Association.

The meeting will be in the faculty lounge on the ground floor of the Dunbar Building at **Roane State Community College** in Harriman. Organizations interested in joining the Roane County Employers' Association are invited to the meeting with lunch on us. Please RSVP by Friday, February 4 to Allen Lutz at 376-1790 or alutz@RoaneAlliance.org.

BY THE NUMBERS

Roane County Employment Statistics

November 2010

Labor Force	28,180
Employment	26,050
Unemployment	2,130

Unemployment

	Roane Co.	TN	US
December	7.6	9.4	9.4
November	7.6	9.4	9.8

December 2010 Consumer Price Index

The Consumer Price Index for All Urban Consumers (CPI-U) increased 0.5 percent in December on a seasonally adjusted basis, the U.S. Bureau of Labor Statistics reported today. Over the last 12 months, the all items index increased 1.5 percent before seasonal adjustment.

18 new business licenses were issued in December 2010

Roane County Chamber of Commerce

A Partner of The Roane Alliance

1209 North Kentucky St, Kingston, TN 37763

Tel: (865) 376-5572 | Fax: (865) 376-4978 | www.RoaneAlliance.org

Newsletter prepared by The Roane Alliance Staff: Leslie Henderson, Beth Hickman, Pam May, Darrell Williams, Tami Wright, Allen Lutz & Teresa Jackson

Chamber Member Celebrations



Front row (l-r): Bob Brock, Sue Ward, Betty Ward, Owners Trumpas and Jill Ward, Party Animals Pet Salon; Janice Brock, Terry Ward, Darrell Williams and Tami Wright of the Roane Chamber of Commerce; Back row (l-r): Jane Ward, James Ward and Gil Barkley of All Star Promotions.

New business and Roane County Chamber of Commerce member **Party Animals Pet Salon** held a Grand Opening and Ribbon Cutting celebration on January 3 at their new location - 2923 Roane State Highway in Harriman. Owner and Certified Master Groomer Jill Ward offers all levels of grooming services, including bathing, nail clipping, and even self-serve bathing stations for those who want to do it themselves. Ward also offers pick-up and delivery in Roane County.

"I provide discounts for recently adopted pets, service animals such as K-9, and discounts for referrals. To schedule an appointment, call Party Animals Pet Salon at 865-567-2500.

Ken Yager's annual Chili Supper was held Friday, January 7 at the Kingston Community Center. State Senator Yager's ever-popular event always brings a hungry crowd and this year was no exception.

Harriman, Kingston, and Rockwood's Mayors were on hand, serving



guests dinner along with Roane County Executive Ron Woody. Lieutenant Governor Ron Ramsey also stopped in for a visit and to show support for the event. This fun event also raised money for the Michael Dunn Foundation with a silent auction.

Congratulations to Lori Treadway, **Griffin Insurance Agency**, who is celebrating 25 years of loyal service to the company.

Located at 414 N. Kentucky Street in Kingston, Griffin Insurance has been a Chamber member for more than thirty years. Call them at 865-376-3612.



From l-r: Johnny Griffin, Lori Treadway, and Juanita Griffin, Griffin Insurance Agency; Darrell Williams; Leslie Henderson

RENEWALS

Earl Duff Subaru
Tim Duff
P. O. Box 1189
Harriman, TN 37748
865-882-0113

WKTS 90.1 FM...The Bridge
Lee Brandel
331 Skyline View Lane
Kingston, TN 37763
865-717-3335

Wal-Mart Super Center
Ken Miget
1102 North Gateway Avenue
Rockwood, TN 37854
865-354-0863

Garrett & Son's Carpet
Larry Garrett
220 School Street
Harriman, TN 37748
865-882-1673

Roane Medical Center
Jim Gann
P.O. Box 489
Harriman, TN 37748
865-882-4325

Express Employment Professionals
Celia Smith
8807 Kingston Pike
Knoxville, TN 37902
865-531-1720

Perma-Fix Enviromental Services
Jon Keplinger
8302 Dunwoody Place, Ste 250
Atlanta, GA 30350
865-376-0084

Protean Instrument Corporation
Phillip Cole
231 Sam Rayburn Parkway
Lenoir City, TN 37771
865-717-3456

All Occasions Party Rentals
Jeff Diviney
P.O. Box 51924
Knoxville, TN 37950
865-588-1131

Bunch Marine
Curtis Bunch
1640 Roane State Highway
Harriman, TN 37748
865-376-7227

Kingston Animal Hospital
Kathryn Simpson
410 East Race Street
Kingston, TN 37763
865-376-1100

Priority Healthcare Services
Melissa Tesch
2415 N Gateway, Suite C
Harriman, TN 37748
865-882-5477

Gene Jones Construction
Gene Jones
126 Red Bud Drive
Harriman, TN 37748
865-882-1378

AT&T
Mary Stewart Lewis
1202 Tallan Bldg., 2 Union Square
Chattanooga, TN 37402
423-752-4546

Jerry Duncan Ford, Inc.
Robin Wampler
801 N Roane St
Harriman, TN 37748
865-882-2434

Chase Drugs
Larry Hill
319 N. Roane Street
Harriman, TN 37748
865-882-2421

Outer Limits Satellites
Monica & Kevin Pierce
3467 River Road
Ten Mile TN 37880
865-717-9430

Captain Tom's BBQ, LLC
Tom Evans
1202 E Tri-County Blvd.
Oliver Springs, TN 37840
865-435-4466

Rockwood Industrial Board
Wayne Duggin
110 North Chamberlain Avenue
Rockwood, TN 37854
865-354-0611

Comfort Inn
Shashi Patel
1867 South Roane Street
Harriman, TN 37748
865-882-6600