

Roane Chamber Members Celebrate All Month Long!

Fraker Funeral Home, one of our newest Chamber members, held their grand opening and ribbon cutting on Tuesday, December 20.

Kingston Mayor Troy Beets personally thanked the family-owned business for locating in Kingston. They are located at 1445 Kingston Highway, 865-717-7727.



Front row l-r: Ernie Fraker, Rebecca Fraker, Tyler Whitus, Phyllis Fraker, Sunshine Whitus holding Brylan Whitus, and Matthew Whitus, **Fraker Funeral Home**; **Kingston** Mayor Troy Beets; Darrell Williams, **Roane Alliance**; Jan Treadway, **Griffin Insurance**; and Anne Stewart. Back row l-r: Reverend Larry Bolden; Johnny Ward; Vicki West; Johnny Wood; Barbara Sands; and Tami Wright, **Roane Alliance**.

We're Wireless held their grand opening and ribbon cutting on Wednesday, December 7. The area's authorized AT&T provider and dealer is located in the Pinnacle Shopping Center at 1828 Roane State Highway in Harriman and their phone number is 865-717-3737.



Front Row l-r: Stephanie Ferguson, **AGA Insurance**; Leslie Henderson, **Roane Alliance**; Angela Mynatt, Layla Buckner, Daniel Cunningham, Briana English, **We're Wireless**; Johnny Griffin, **Griffin Insurance**; Kathy May-Martin, **Coldwell Banker**; and Jan Treadway, **Griffin Insurance**. Back row l-r: Claudette Coulombe, **The UPS Store**; Cherry LaRue, **Amedysis**; Glenda Johnson, **Coldwell Banker**; Darrell Williams, **Roane Alliance**; Jackie Rylander, Stacy Votaw, and April Shepherd, **Coldwell Banker**.



The Annual Joint Chamber Breakfast at **Methodist Medical Center of Oak Ridge** was held Tuesday, December 6. Included were the Chambers of Roane, Anderson, and Oak Ridge. A large crowd came out to network and enjoy the wonderful food while the hospital's own choir sang Christmas carols.

The **Roane Writers Group** held their 3rd Annual Writing Contest on December 16 at **Roane State Community College**. Abigail Stevenson, a twelfth grade student at Roane County High School, won the Grand Prize while Sharon Parks of Midway Middle School was awarded the outstanding teacher award.



Roane County Commissioner Carolyn Granger presents Sharon Parks her award and bouquet of flowers

Several Chamber members held Christmas Open Houses, including **Gibson Girls Southern Goodies** and **Coldwell Banker Jim Henry and Associates**. These open houses provided wonderful food and networking opportunities for fellow Chamber members.

Coldwell Banker Jim Henry & Associates was also the winner of **The Roane County News** Christmas decoration contest. Congratulations!



Guests enjoying the buffet at Gibson Girls

Welcome New Members

Fraker Funeral Home
Rebecca Fraker
1445 Kingston Hwy
Kingston, TN 37763
865-717-7727

Cast Transportation
Troy Monk
125 Farmers Rd
Kingston, TN 37763
865-376-0617

AT Consulting LLC
Cary Parten
12424 Hound Ears Point
Knoxville, TN 37934
865-332-5934

Active Family & Sports Chiropractic
Dr. Jude Miller
1260 Gallaher Rd. Stes B & C
Kingston, TN 37763
865-248-8167

Fowler Ellis
132 Pineberry East Rd
Oak Ridge, TN 37830

Community Events

Oak Ridge Kennel Club Agility Trials
 January 6 - 8
 Roane State Expo Center, indoor arena
 Contact Francis Hart 865-689-7140

Public Stargazing

Tamke-Allan Observatory
 Saturday, January 7 & 24, 7 pm
 Caney Creek Road, Harriman
 (entrance is near TWRA launch & Keller Rd)
 www.roanestate.edu/obs or
 David Fields at 865-927-5155

Bluegrass Jammin' Sessions

January 10, 17, 24, & 31
 6 - 10 pm
 Bradbury Community Club
 3343 Buttermilk Road, Kingston
 For more information call
 The Roane Visitor's Bureau at 865-376-4201

National Barrel Horse Association

January 20 - 21
 Roane State Expo Center, both arenas
 Contact Mary Cunningham 865-354-4456

1st Annual Run the Bases 5K

January 21, 9:30 am
 Fort Southwest Point
 Contact Jody Mioduski 865-603-1647
 Proceeds benefit Kingston Youth Baseball

Bluegrass Concert

Saturday, January 21, 7 pm
 Bradbury Community Club
 3343 Buttermilk Road, Kingston
 For more information call
 The Roane Visitor's Bureau at 865-376-4201

Sewing on the River

January 24 - 26
 John Knox Center
 591 W. Rockwood Ferry Rd, Ten Mile
 Cost: \$130 includes meals & lodging
 Visit www.johnknoxcenter.org or
 call 865-376-2236 for more info

And in February:

East TN Valley Kennel Club

February 3 - 5
 Roane State Expo Center, indoor arena
 Contact Dawn Darr at 865-584-6553

Day of Chocolate

Saturday, February 4
 9 - 4 pm
 Whitestone Country Inn
 \$75/person, reservations are required
 Call 865-376-0113

For more information:
www.RoaneTourism.com/events

Business Briefs

Cracker Barrel is now home to one of only 24 electric vehicle charging stations in the state. As part of a pilot program, drivers can now charge their electric vehicle while they eat. This is just another example of the green initiatives taken on by our Chamber members, as Roane County becomes a "sustainable" community.

Enrichment Federal Credit Union received the 2011 Tennessee Credit Union League's Dora Maxwell Award. Recognizing outstanding social responsibility projects, the award was given for their annual Gloves of Love project. The project provides new gloves, hats, and scarves to school children in Roane County. This year's campaign collected more than ever - 1,280 items. All seven elementary schools received a tub of hats and gloves, while Roane County Schools also received 250 to be used in its Backpack Program for needy children.



The Roane County United Way has named their new director. Amy Harmon, part-time coordinator at the agency, was selected to replace former director Diana Knobloch. Harmon has coordinated the Earned Income Tax Credit outreach and Alliance for Financial Independence for the agency since 2009. For details of all their programs visit www.unitedwayroane.org.

The Girl Scout Council of the Southern Appalachians needs volunteers to help provide a quality leadership experience for girls in Roane County who would not otherwise have access to Girl Scouting. If you would like to volunteer just four to eight hours per month please contact Rebecca Parsley at rparsley@girlscoutsa.org or 865-406-3866.

Earl Duff Subaru donated to several local charities this year during the holidays, thanks to their customers. Through a canned food drive they were able to provide five boxes of food to a local thrift store, and through 'Share the Love' they donated \$250 for every new car sold or leased through the holidays. According to Tim Duff, owner, \$500 each was given to two local charities - the Roane County Humane Society and CASA of the Ninth District.

BY THE NUMBERS

Roane County Employment Statistics

November 2011

Labor Force	28,150
Employment	26,100
Unemployment	2,050

Unemployment

	Roane Co. %	TN %	US %
October	7.8	9.6	9.0
November	7.3	9.1	8.6

Consumer Price Index November 2011

The Consumer Price Index for All Urban Consumers (CPI-U) was unchanged in November on a seasonally adjusted basis, the U.S. Bureau of Labor Statistics reported today. Over the last 12 months, the all items index increased 3.4 percent before seasonal adjustment.

30 new business licenses were issued in November 2011

Roane County Chamber of Commerce

A Partner of The Roane Alliance

1209 North Kentucky St, Kingston, TN 37763

Tel: (865) 376-5572 | Fax: (865) 376-4978 | www.RoaneAlliance.org

Newsletter prepared by The Roane Alliance Staff: Leslie Henderson, Pam May, Darrell Williams, Tami Wright & Teresa Jackson

SCORE Offers Important Workshop - Customer Service

Want to start off the new year delighting your customers? Then this month's ever-popular "Lunch and Learn" series is for you and your employees.

"How to Delight Your Customers" is still the most-requested workshop offered so

Dana Peterka from SCORE will be presenting this by request on Tuesday, January 31, noon - 2 pm at The Roane Alliance.

Sponsored by the Chamber and SCORE, this customer service workshop will help you make decisions involving your customers. This workshop will cover many important topics to help businesses increase their bot-

tom line—how to increase repeat business and referrals while also keeping customers, lowering employee turnover, and how to market your business effectively.

The cost is free to Chamber members; \$35 for non-chamber

members, with lunch provided.

Seating is limited and these workshops fill up fast so call the Chamber to reserve your spot today at 865-376-5572.

More SCORE workshops are being planned for 2012 and can be viewed on the Chamber's online event calendar at www.roanealliance.org/chamber/calendar.html

Lunch and Learn Workshop Series



Save the Date!

Roane County Chamber's

Saturday, March 24

10 am - 4 pm
Roane State
Expo Center



To Advertise in Newsletter:

Only available to Chamber members.

\$50 charge for insertion
Call **The UPS Store**,
376-1773 to have them print
& insert for you

Or provide 380 flyers
(8.5x11) by the 25th
to the Chamber at:
1209 N. Kentucky St
Kingston

Alliance Promotes Williams

Darrell Williams has been named Vice President, Business Development of The Roane Alliance.



"Williams has been with the Alliance for nearly two years providing great service to our Chamber members, while working hard to recruit new industry and retail businesses to town," said Leslie Henderson, President and CEO of The Alliance, in announcing the promotion. "In this new slot, he will begin to use those skills to also help direct our recruiting and sales programs to help the team at the Alliance become even more efficient and effective."

"I'm very excited about the chance to help direct business development at the Alliance. This is a great opportunity for me, and I know that since Roane County has a whole lot going for it for businesses looking for a location, this should be a good fit for the county and me," said Williams.

RENEWALS

Tennessee Career Ctr/Dept of Employment Security

Phillip Kelly
1082 N. Gateway Avenue
Rockwood, TN 37854
865-376-3082

Rockwood Business & Professional Women

Ann Hiegel
P.O. Box 534
Rockwood, TN 37854
865-354-0427

APAC-TN, Inc. Harrison Division

Doug Brown
1301 Springhill Road
Knoxville, TN 37914
865-637-1770

Paul Schubert DDS

421 Devonia Street
Harriman, TN 37748
865-882-0900

AT&T

Mary Stewart Lewis
1202 Tallan Bldg., 2 Union Square
Chattanooga, TN 37402
423-752-4546

Cates Family Dentistry

Darrell Cates, DDS
1546 N. Gateway Avenue
Rockwood, TN 37854
865-354-2740

Maid 4 U LLC

JoeAnn Turner
422 W Race Street
Kingston, TN 37763
865-717-3008

First Bank of Tennessee

Steve Byerly
1031 S. Roane Street
Harriman, TN 37748
865-882-8400

Ron Hillman

832 W. Outer Drive
Oak Ridge, TN 37830
865-246-8487

Tennessee Coil Springs

J. V. Conley
765 Gallaher Road
Kingston, TN 37763
865-376-5990

Gary Baker Electrical

Gary Baker
207 Ruritan Road
Harriman, TN 37748
865-882-2025

Roane County Schools

Dr. Toni McGriff
105 Bluff Road
Kingston, TN 37763
865-376-5592

Julian Ahler MD

1247 River Oaks Drive
Kingston, TN 37763
865-376-2122

Holiday Inn Express

Shashi Patel
1885 S. Roane Street
Harriman, TN 37748
865-295-0001

Roane County Farm Bureau

Charles Daniels
202 S. Kentucky Street
Kingston, TN 37763
865-376-3411

Express Employment

Professionals
Shawn Human
1470 N. Gateway Avenue
Rockwood, TN 37854
865-354-0756