

Happenings

**Grand Opening & Ribbon Cutting
Parker Family Eyecare &
First Impressions Eyewear**
November 4, 8 am - 10 am
Ribbon Cutting will be at 8:15 am
931 W. Race St, Kingston
865-248-8130

**Roane County Employer's
Association (RCEA)**

November 9, noon

Topic: Hiring Trends in Today's Job Market

Roane State Community College
Faculty Lounge

Contact Allen Lutz 865-376-2093

**Ken Yager's Chili Supper &
Silent Auction**

November 12, 5 - 7 pm

Kingston Community Center

Admission \$5 - preschoolers free

All proceeds from Silent Auction will be
donated to the Michael Dunn Foundation

**Chamber's Monthly
"Speaker Series" Luncheon**

Tuesday November 16, noon

Roane State Community College

276 Patton Lane, Harriman

Call to reserve a place 865-376-5572

**2010
Roane Gala**

FRIDAY, NOVEMBER 19



To RSVP CALL THE ROANE ALLIANCE
865-376-2093

FOR A COMPLETE STORY SEE Pg 2

For a complete Chamber calendar
visit [www.roanealliance.org/
chamber/calendar.html](http://www.roanealliance.org/chamber/calendar.html)

Elected Officials Learn Economic Development 101

The Roane Alliance conducted a basic economic development training for Elected Officials last month. The Alliance hosted the workshop which featured Kristi Brown of TVA's Economic Development Group.

Leslie Henderson, President/CEO explained the Roane Alliance and the many roles the Alliance plays in Roane County's economic development, including such programs as Industrial/Retail Recruiting, Business Retention and Expansion, Tourism Development, Business Assistance, and Entrepreneurship Development. Brown spoke about the importance of economic development and the role of an Elected Official in helping to develop the economy.

Attendees were given marketing materials created by the Alliance to use in recruiting industry, including a new card listing the county's best assets. By knowing these key points, officials can also help sell Roane County to potential industry.

One highlight of the session was a bus tour of Roane Regional Business and Technology Park. The tour provided a chance to show 14 new businesses and industries located in the 600-acre campus-style park located in East Roane County along I-40.



Roane County Hosts 1st East TN Renewable Energy Symposium

The Tennessee Renewable Energy and Economic Development Council (TREEDC) held its first membership symposium in East Tennessee on October 22 at **Roane State Community College's** Harriman campus. More than 80 attendees from 29 cities, 16 counties and 7 states met to discuss current programs and future statewide developments in renewable energy. Participants took advantage of educational and networking opportunities that focused on growing the renewable energy industry in Tennessee.

The Roane Alliance helped organize the symposium with Warren Nevad, TREEDC Director. Leslie Henderson, President/CEO of the Alliance welcomed guests along with **Roane County** Executive Ron Woody, offering Roane County's support of TREEDC.



Shown here in the photo, area leaders discussed local government best practices, alternative

transportation fuels and renewable electric generation. **Kingston** Mayor Troy Beets outlined the city's strategic partnership with TREEDC to help the community grapple with long term impacts from the **TVA** spill. Henderson announced the renewable initiatives Roane County's lodging industry has undertaken and other county-wide efforts. Contact warren.nevad@tennessee.edu or call the Roane Alliance at 865-376-2093 for more information about TREEDC.

The Roane Gala—A Night of Hollywood Stars

You don't want to miss your chance to be a star at this year's Roane Gala on November 19. Dressing as your favorite Hollywood star is optional. The fun begins with a wine reception and silent auction at 6 pm, followed by dinner, entertainment, and a live auction. The paparazzi will be there so get your tickets today!

Besides being the county's premier social event of the year, it is also an excellent time to find the perfect Christmas gift - tax free! Items up for bid this year include fabulous gift baskets, spa and entertainment certificates, including Ripley's Aquarium,

Knoxville Symphony, and Knoxville Opera tickets. Also dinner for 8 at **Whitestone Country Inn**, as well as **Red Bones On The River**, **The Rockwood Street Grill**, and many more. Fitness lovers can bid on a **Foust Fitness** gym membership or Zumba classes at **SECC**. There is something for everyone!



A night out at the Symphony

The Gala's purpose is to raise funds to support the operations of the Roane Alliance throughout the year, covering a wide range of economic and community development activities geared toward making Roane County more prosperous and enhancing the lives of its citizens.

The Gala could not happen without sponsors, so thanks to these sponsors (to date), Platinum Sponsors: **CROET**; Bronze Sponsors: **Regions Bank**, **Energy Solutions**, and **Oak Ridge Utility District**; and Gold Sponsors: **Pro2Serve**, **Covenant Health**, **USEC**, **Roane Industrial Board**, **Griffin Insurance**, **Team Health**, **Diversified Scientific**, **Kimble Chase/ThermoFisher**, and **ORNL Federal Credit Union**.

Please call the Roane Alliance at 376-2093 for your table or individual tickets soon!

Scouts To Invest \$3M In Roane

Jeff Bays, Council Program Director for the **Smoky Mountain Council** of the Boy Scouts of America was October's featured speaker at the Chamber Speaker Series Luncheon.



Bays told Chamber members the council would be investing \$3M over the next five years to improve the facilities at Camp Buck Toms. Located in Roane County and visited by 6,500 visitors each year, the 750-acre camp is considered by many to be one of the nicest and best-kept camps in the country. Besides non-profits, ROTC groups, and Scouts, corporate groups are also making use of the camp, including **TVA**, according to Bays.

The Chamber Speaker Series Luncheon is held every 3rd Tuesday each month at **Roane State**. The cost is \$12 and RSVP is required by calling the Chamber at 865-376-5572.

Hospitality and Internet Marketing Workshops Held

A special workshop for the hospitality industry was held on October 25 at the **Comfort Inn, Harriman**. Frontline employees as well as supervisors and owners learned *How to Delight Their Customers*. Pam May, Tourism Manager at The Roane Alliance also spoke about Roane County and the Visitor Bureau's efforts to bring in and keep visitors longer - therefore helping their bottom line. "We have seen that if visitors know what Roane County offers they want to hang around, sometimes extending their visit several days," said May, "this workshop was geared to show how important the frontline people in the hospitality industry are to our efforts."

A Lunch and Learn was also held the following day on *Internet Marketing Today*. Presented by SCORE volunteers, attendees learned of the ever-changing technologies

that are being used to grow sales and reduce costs and how businesses need to keep up with these marketing strategies in order to remain competitive.

The Chamber/SCORE Lunch and Learn Workshops are included with your membership fees, including lunch! Why not take full advantage of your membership and attend the next workshop? Call the Chamber today at 376-5572.

A 'Major' Crowd for Breakfast

Chamber member **Oak Ridge Utility District (ORUD)** hosted their 2010 Joint Chamber Breakfast on Tuesday, October 12 at their headquarters in Oak Ridge.

The well-attended event included both Oak Ridge and Roane Chamber members. The featured speaker was former University of Tennessee Head Football Coach Johnny Majors who talked about his playing days as an All American at UT, telling the audience to "never give up or back down from doing the right thing."

Darrell Williams, Member Services Director, Roane Alliance, also spoke to the crowd about the impact ORUD has had by being the natural gas supplier to the area and the much-needed help given to the Chamber on many occasions, specifically commenting on General Manager Ben Andrews and how valuable he has been to the Chamber and to the Roane Alliance where he served as Chair of the Roane Alliance Board.



Frank Knies, Citizens National Bank with Johnny Majors

Welcome New Members

First Impressions Eyewear
Elaine Parker
 931 W. Race St
 Kingston, TN 37763
 865-248-8131

Siteworx LLC
Brian Mullins
 929 Swan Pond Rd
 Harriman, TN 37748
 865-717-3488

Parker Family Eyecare
Robert Parker
 931 W. Race St
 Kingston, TN 37763
 865-248-8130

R & R Lumber Company
Jeff Cate
 375 Cofer Circle
 Harriman, TN 37748
 865-394-0336

Summit Systems Carpet Care
Dana Martrain
 626 Sewanee St.
 Harriman, TN 37748
 865-256-3139

Community Events

Christmas Ideas Fair
Kingston Community Center
 November 4, 9 am - 7 pm
 November 5, 9 am - 3 pm
 Contact 865-376-9476

SRSA Rodeo Finals
Roane State Expo Center
 November 5 & 6
 Contact Mike Moore 865-388-0182

Fall Craft Fair
Bowers Elementary, Harriman
 Saturday, November 6, 8 am - 4 pm
 Contact Michelle Harris 865-882-1185

"Run for Your Health"
Sponsored by Roane County Schools
Fort Southwest Point, Kingston
 November 6, 9 am
 Contact 865-882-3700 ext. 1910

East TN Youth Rodeo Association
Roane State Expo Center
 November 12 & 13, Both arenas
 Contact Rusty McCroskey 865-388-9166

National Barrel Horse Association
Roane State Expo Center
 November 19 - 21, Both arenas
 Contact Rocky Harris 865-740-0093

The Many Moods of Christmas
Roane State Community Theatre
 Saturday, November 20, 7 pm
 Contact Malinda Yager 865-354-3000 ext 4536

Thanksgiving Train Ride
Heritage Center, Oak Ridge
 November 26 & 27
 For information & ticket prices 865-241-2140

The Lighting of Historic Harriman
 Temperance Building, Downtown
 November 26, dark
 Contact 865-882-9414

Christmas Parades

Kingston
 Monday, November 29, 7 pm
 Contact Debbie Russell 865-376-1356

Harriman
 Thursday, December 2, 7 pm
 Buffy Mee 865-385-6528

Oliver Springs
 Saturday, December 4, 5:30 pm
 Contact Kelly 865-435-2509 (library)

Rockwood
 Monday, December 6, 7 pm
 Ron Berry 865-354-1892

**For more community
 events:
www.RoaneTourism.com**

Business Briefs

Roane County Employer's Association Wants You!

Roane County Employer's Association's monthly meetings include lunch and a speaker to discuss some aspect of workforce or human resources, keeping members up-to-date on the many issues facing those doing business in Roane County today. This provides a good networking opportunity as well. Meetings are noon, the 2nd Tuesday of each month in Roane State's Faculty Lounge. Membership dues are \$80/year which covers the cost of meals. For more information contact Allen Lutz at 865-376-2093.

Got Good News?

The Chamber would like to publish good news about our Chamber members so if you or your employees have received awards or recognition let us know. To be considered for inclusion in the Chamber Newsletter email Darrell by the 25th of each month at chamber@roanealliance.org

**Tennessee Small Business
 Development Center (TSBDC)**
 Counseling Sessions in the Roane Alliance
 Business Resource Center
 Tuesday, November 9, 9 am - 3 pm
 For an appointment call Jutta Bangs at
 865-483-2668 or email
jbangs@tsbdc.org

Rocky Top Welcomes Canadians In Style



Rocky Top General Store recently had some out-of-town guests stop in. In fact, they came a long way - all the way from Canada. This particular tour bus had stopped several years ago and remembered what a great time they had so they made sure to stop again on their trip from Branson to Dollywood.

Owner David Webb and his daughter Debbie Mee made sure they enjoyed themselves, complete with a live Bluegrass band playing Rocky Top as they got off the bus. The group was also treated to goody bags, snacks, coffee, old-fashioned cokes and of course popcorn.

Just recently, a tour bus owner passing through stopped at the Visitor's Bureau to get information. He thought Roane County looked like a great place to include on his tours. We think so too, and look forward to entertaining more tours in the near future.

BY THE NUMBERS

Roane County Employment Statistics

<u>September 2010</u>	
Labor Force	28,300
Employment	26,200
Unemployment	2,090

Unemployment

	<u>Roane Co.</u>	<u>TN</u>	<u>US</u>
September	7.4	9.4	9.6
August	7.8	9.6	9.6

September 2010 Consumer Price Index

The Consumer Price Index for All Urban Consumers (CPI-U) increased 0.1 percent in September on a seasonally adjusted basis, the U.S. Bureau of Labor Statistics reported today. Over the last 12 months, the all items index increased 1.1 percent before seasonal adjustment.

21 new business licenses were issued in September 2010

Roane County Chamber of Commerce

A Partner of The Roane Alliance

1209 North Kentucky St, Kingston, TN 37763

Tel: (865) 376-5572 | Fax: (865) 376-4978 | www.RoaneAlliance.org

Newsletter prepared by The Roane Alliance Staff: Leslie Henderson, Pam May, Wanda Pinkerton, Darrell Williams, Tami Wright, Allen Lutz & Teresa Jackson

Chamber Members Celebrate



From L-R: Diana Knobloch, **Roane County United Way**; Larry Stout; Joyce Jarnigan; Craig Jarnigan and Paul Ishman, Owners, **Recovery Road Rehabilitation Facilitators**; Ruby Davidson; and Kay Christopher.

Recovery Road Rehabilitation Facilitators recently opened its doors at 155 East Race Street in Kingston. To celebrate, they held their Grand Opening and Ribbon Cutting on October 15, complete with refreshments.

Roane Chamber Chair Diana Knobloch welcomed the new business to the Chamber, wishing them the best and encouraging them “to participate in the many Chamber activities offered to fully realize the benefits of membership.”

Recovery Road provides services to help in the rehabilitation of drug and alcohol abusers. For more information about their services and programs contact owners Craig Jarnigan and Paul Ishman at 865-376-2335.

The **Walmart Supercenter** in Rockwood held a “Grand Re-opening and Ribbon Cutting” ceremony on Friday, October 8 to show off their newly remodeled store. Residents, community leaders, and even the Rockwood High School marching band came out to celebrate this highly-anticipated first look.

“We listened to our customers and redesigned the store to make shopping at Walmart even easier,” said Manager Ken Miget, who welcomed everyone to the store. According to Walmart Marketing Manager Jackie Chapman, “Its stores like Rockwood that bring the Walmart family together.”

During the celebration store associates presented \$4,000 in Walmart Foundation grants to area organizations. Recipients included Rockwood High School, \$500; Rockwood Ministerial Association, \$500; Shop with a Cop, \$500; Teachers Supply Closet, \$1,000; and Operation Reach, \$2,500. Miget said Walmart contributed \$378 million nationwide in 2008. Of that, more than \$30,000 was given to this community in grants, scholarships, contributions and gifts.



From L-R: Diana Knobloch, **Roane County United Way**; **Rockwood Vice Mayor Peggy Evans**; **Walmart Store Manager Ken Miget**; **Rockwood Mayor James Watts**; **Dudley Evans, Rockwood City Council**; **State Senator Ken Yager**; and **Walmart Associates Shelia Hall and Robin Clipson**

RENEWALS

Tennessee Career Center/WIA
Pat Taylor
1082 N. Gateway Avenue
Rockwood, TN 37854
865-376-3082

City of Harriman
Chris Mason
609 N. Roane St.
Harriman, TN 37748
865-882-2123

Robert James & Associates
Robert Tonachio
615 River Rd
Kingston, TN 37763
865-376-4925

Mid-East Community Action Agency
Jerry Johnson
150 Evans Heights
Rockwood, TN 37854
865-354-0450

Tennessee Career Center/Dept of Employment Security
Phillip Kelly
1082 N. Gateway Avenue
Rockwood, TN 37854
865-376-3082

Kingston Lions Club
Robert Burns
P.O. Box 325
Kingston, TN 37763
865-376-6894

Citizens National Bank
Frank Knies
202 N. Kentucky St
Kingston, TN 37763
865-717-3400

Cates Family Dentistry
Darrell Cates, DDS
1546 N Gateway Ave
Rockwood, TN 37854
865-354-2740

Ron Hillman Individual
832 W. Outer Drive
Oak Ridge, TN 37830
865-246-8487

Gemini Financial
Anita Low
460 Lake Harbor Drive
Kingston, TN 37763
865-717-9929

Bootleggers Liquor & Wine
Hojo Kala
1202 N. Kentucky St., Suite 100
Kingston, TN 37763
865-717-0510

Jamestowne Assisted Living
Fay Jago
851 Lawnville Road
Kingston, TN 37763
865-376-3030

Rocky Top General Store
David Webb
316 Ruritan Rd.
Harriman, TN 37748
865-882-8867

Buddy's Bar-b-q
Suzanne Lindsey
5806 Kingston Pike
Knoxville, TN 37919
865-376-9686

Roane County Schools
Dr. Toni McGriff
105 Bluff Road
Kingston, TN 37763
865-376-5592

Performance Contracting, Inc.
Esley Hall
1430 E. Weisgarber Rd
Knoxville, TN 37909
865-354-6730

KFC of Harriman
Allen Pruitt
1527 S. Roane St
Harriman, TN 37748
865-882-2830

Toho Tenax America, Inc.
Brenda Russell
121 Cardiff Valley Road
Rockwood, TN 37854
865-354-5517

Lakeside Family Church & Academy
Sally Bornstein
P.O. Box 1117
Kingston, TN 37763
865-376-9740

Walgreens
Joe Bracco
1779 Roane State Highway
Harriman, TN 37748
865-717-2835