



ROANE ALLIANCE

2021 ANNUAL REPORT



Roane
ALLIANCE
A Unified Drive. A United Force.

2021 HIGHLIGHTS

2021, A POSITIVE YEAR FOR ROANE COUNTY. This report provides a snapshot of the positive impact economic development efforts made in Roane County in 2021, but there were many more. Whether it comes from programs and efforts the Roane Alliance manages or from the great work by our partners, it all works together to make Roane County stronger. Here are a few of the top highlights:

- 5 industrial tracts received offers, worth close to \$2M and expected to bring \$41M in investment into the county; *FY 22 Update: the largest tracts are now sold, including the Jones Road site, totalling close to \$1.8M in proceeds for the County**
- The Emergency Response Training Facility (ERTF) project stayed on track & within budget, with the state-of-the-art, one of a kind center, to open 2022;
- While new companies moving into the Oak Ridge part of Roane County are projected to bring in an additional \$40M+ in new investment;
- Occupancy tax collections increased over 59% to \$450,015, the highest on record;
- Roane County named 1st-ever Tennessee Riverline Community Partner of the Year;
- Annual average unemployment was 4.48%, below the state & national average;
- Visitor spending 28th highest in state, with \$51.42M spent locally, creating 540 hospitality jobs;
- The Jingle & Mingle became an annual event with more locally-owned businesses & 1,200 shoppers;
- Roane Chamber partnered with other area Chambers to hold the first-ever joint Regional Networking Chamber event, with a very large crowd attending;
- Surveyed industries reported a positive net job growth, while the EMSI Labor Market Data report showed a 5% increase in jobs overall; and
- New online workforce development resources became available to Roane County students.

ROANE COUNTY INDUSTRIAL BOARD'S 2021 INDUSTRY OF THE YEAR:

Energy Solutions

ROANE CHAMBER'S 2021 BUSINESS AWARD WINNERS:

Laura Conner
2021 Paul Cowell Distinguished Service

Kathy May-Martin
2021 Woman of the Year

Ashley Freeberg
2021 Paul Goldberg Young Professional

Tennessee College of Applied Technology- Harriman
2021 Business of the Year

Taelor Snow
2021 Ambassador of the Year



In January 2022, a ceremony was held to place the last beam with an American flag and tree atop the ERTF



20th Anniversary Star is Born. The Roane Alliance celebrated 20 years at the 2021 Gala, so it was only fitting to honor Lynn Farnham, Roane County Government, a 20-year Gala Committee member, as the first and only Gala Star for "her tireless dedication for the event and bringing in some of our biggest sponsors."



Business of the Month!

Harriman VA Clinic, January
Josh Igou - State Farm Insurance, February

Heavens Gift Children's Boutique, March

C.R. Barger & Sons, April
Sisco Family Dentistry, May

TVA Kingston Fossil Plant, June
Twisted Sisters TN, July

Roane Veterinary Hospital, August
Eddie's Body Shop, September
One Step Closer Vinyl Creations, October

AI Tactical & Safety, November
Mayme Carmichael School, December

2nd Jingle & Mingle Bigger & Better.

The 2nd annual holiday market was held over two days, with 42 vendors selling to 1,200 shoppers, making it bigger than last year's and becoming one of the most successful non-dues revenue events for the Chamber:

- Close to 1/2 of the vendors returned from last year;
- 63% of the vendors were locally owned in Roane;
- 8 were members, with 16 interested in membership; and
- Generated non-dues revenue of \$4,400 for the Chamber & even more for the venue and vendors;
- J&M Facebook page had 923 followers after the event, a 360% increase over 2020; and
- The J&M Facebook event page reached 40,000 potential attendees, with 2,500 people responding (6% ROI).

JingleAndMingleMarket.com
facebook.com/jingleandminglemarket



Carrols LLC - Burger King #1271, a new Chamber Member and retail business in Midtown, utilized the Roane Alliance Boardroom for a job fair December 15 - 17. This is a benefit of membership for Professional I and above, and we were excited to hear the company also learned about Roane County through RoaneAlliance.org.



THANK YOU!

ROANE ALLIANCE CONTRIBUTORS

- City of Harriman
- City of Kingston
- City of Oak Ridge
- City of Rockwood
- CNS Y-12
- Earl Duff Subaru
- EnergySolutions
- Harriman Utility Board
- ORUD
- ETEC
- Roane Co. Board of Education
- Roane Medical Center
- TVA
- UCOR
- UT Battelle / ORNL
- Youth Opportunity Investments
- Dr. Julian Ahler

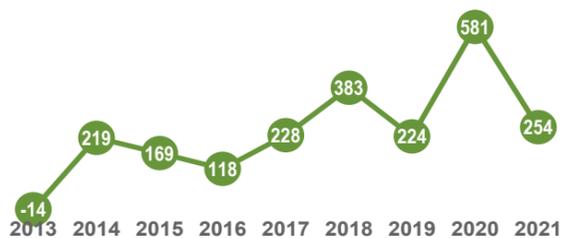
IN PERSON
Regional Networking
June 29th
5:00 - 7:00 pm
The Venue at Lenoir City



On June 28, 2021, the Roane Alliance held one of the largest fundraisers in its history at The Barn at Maple Creek.

INDUSTRIAL DEVELOPMENT

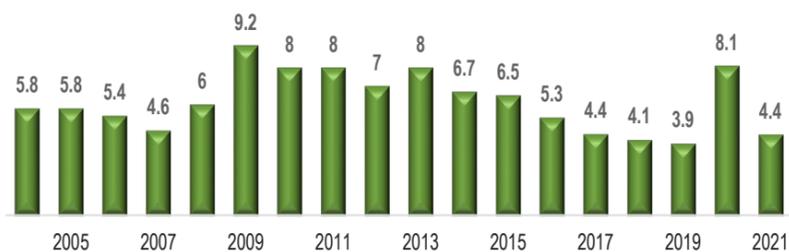
Roane County Net Jobs



Jobs Gained in 2021. The industries polled by the Roane Alliance, reported 341 new jobs vs 87 jobs lost, for an average net job gain of 254. This provides a snapshot

of the annual jobs trend in Roane, which has an average net gain of 274 jobs since 2014, which was the last time a net loss occurred, per the polling results.

Roane County Unemployment Rates (Annual Average, %)



Source: Tennessee Department of Labor and Workforce Development; tn.gov/workforce

\$147K Grant Awarded for Sewer Extension.

In June, the TN Department of Economic and Community Development awarded 15 Site Development Grants across the state, with Roane County receiving one of those in the amount of \$147,464 to extend sewer lines in Roane Regional Business & Technology Park. The funding is designed to make communities more competitive by investing in infrastructure and engineering improvements to prepare industrial sites for Select Tennessee site certification. Extending the sewer is the last step in completing the Jones Road TN Certified site.



Administered by the Roane Alliance, Roane County has been a Three-Star Community since 1988, giving the county and cities access to grants & funding through TN Economic & Community Development



It looks like all of Roane County's 3 Certified Sites will be off the market in 2022

"We are delighted to continue to grow our business in Roane County. Roane County is home to us, and has been good to us over the years. We sincerely appreciate the efforts of the Roane Alliance, and the Roane County Industrial Development Board in seeing to it that this was an option for our expansion."

Luke Wyatt, Managing Partner
Roane Metals Group

3

Expansions from existing industry in Roane County

30

Average years in business for Roane County industries

60

Approximate number of industries in Roane

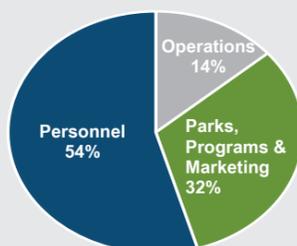
78

Requests for information received from interested prospects, an increase of 62%

80%

Of new jobs come from existing industry, per industry experts

FY22 RCIDB Budget \$369,010



For more photos:
roanealliance.org/tnscholars2021



Roane County's graduation rate of 90.3% remained higher than the State's rate of 88.7%. It did drop from 95.3%, according to the TN Department of Education.



EDUCATION MATTERS!

ANNUAL PROGRAMS

- HIGH SCHOOL CAREER DAY
Held virtually in 2021
- MIDDLE SCHOOL CAREER DAY
Held virtually in 2021
- TN SCHOLARS
100 Roane County Scholars
- TN PROMISE
83 Mentors, exceeding goal set by state since began FY12
- TEACHERS IN THE WORKPLACE & STUDENTS IN THE WORKPLACE
Cancelled for 2021

Career Days Went Virtual. With the pandemic preventing Career Days from being held in person, the Roane Alliance and Roane County Schools created an online Career Website that debuted for Virtual Career Week, May 3-7, 2021. Since then, the Virtual Career Website (sites.google.com/roaneschools.com/rcscareers/home) has become a resource available to students year-round with local and regional business participants.

100 Roane County Students Are TN Scholars. Graduating as a Tennessee Scholar (TS) adds value to a graduate's diploma. In 2021, 100 - or one fourth - of the graduating Roane County seniors completed the four-year program and were recognized as TN Scholars. Though this was a 4% decline over 2020, the program, which began in 2007 in Roane, has resulted in 1,680 TS Graduates to date.

*Teachers in the Workplace and Students in the Workplace were not held in 2021 due to COVID.

PDT Sessions Came Back in 2021. 12 Professional Development Training sessions were held, all but two in the 2nd half of the year. 139 attended (some online), a 20% increase.

- How To Start An Online Business; Mike Coleman Marketing
- Understanding Financial Statements; Floyd Ostrowski, PMP, SCORE
- Microsoft Excel, Level 1; RSCC
- Microsoft Excel, Level 2; RSCC
- Civilian Response to Active Shooter Events; Lt. Kris Mynatt, Roane Sheriff's Office
- Women in Business Luncheon Speaker Series; Director Dr. Ladonna McFall, Roane County Schools
- Payroll & Sales Taxes for Small Businesses; TSBDC-Sponsored Event with Steven Jones, CPA, Parsons & Wright
- Civil Discourse: A Primer; Braver Angels
- Microsoft Excel, Level 2; RSCC
- Women in Business Luncheon Speaker Series; VP of Workforce Development Teresa Duncan, RSCC
- How To Start An Online Business; Mike Coleman Marketing
- Workers Compensation 101; TN Department of Labor and Workforce Dev.

17 other workshops held by Chamber member organizations were also included and promoted.

WORKFORCE DEVELOPMENT RESOURCES LAUNCHED

TNCAPS.com

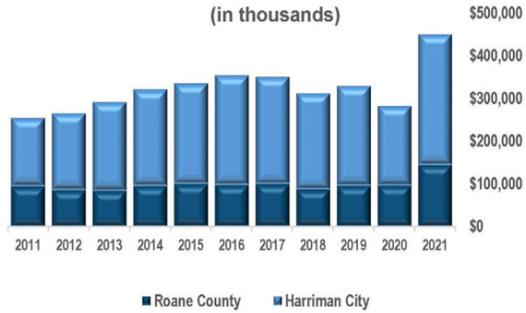
Provides grades K-12 with career-in-classroom experience by connecting local schools with businesses. A web-based program launched by the U.S. Chamber of Commerce.

ElevateTN.org

Allows students to explore careers, build a resume, view jobs in their area, learn about local companies and take online training to develop their employment skills. A Tennessee State Education Department program.

VISITORS BUREAU

2021 Motel Tax Collections (in thousands)



Source: Roane County Government and City of Harriman

in 2021 showed a dramatic increase in tax collected, while collections between July and December had an average monthly increase of 60%. The County reported tax collections of \$144K, a 50% increase; while the City of Harriman reported \$305,961, a 64% increase.

Top 5 States Retiring to TN:

- 1 Illinois
- 2 New York
- 3 California
- 4 New Jersey
- 5 Florida

2,752 future or current retirees requested information about Roane County. The Visitor Guide and Get Outdoors recreation guide is provided upon request, and they are invited to sign up for the seasonal newsletters. Most leads come from RetireTennessee.org and Ideal Living trade shows attended by a Retire Tennessee delegation. A member of Retire TN since 2008 and has been part of that delegation at 7 shows in the North East.



“Life Along the 652” TN Riverline. The Tennessee RiverLine and Rivertown programs are gaining more communities and river paddlers. TVA also became a principle partner, accelerating the program with their \$1.2M investment. Roane County held one of the first group paddles within the program in 2019, which has now become an annual tradition in the spring and fall. In July, Roane County welcomed the first two (known) kayakers to attempt the 652-mile trek. Jeff and Jon already had tales as we enjoyed dinner at the Smokehouse in Kingston. Read about their visit and find a link to read about their paddle to Paducah, KY at MyRoaneCounty.com.



Visitors spent \$51.42M in 2020, according to the U.S. Travel Association, more than 67 other counties in the state.



Roane County has had this Seal of Approval since 2017.

ROANE CHAMBER



Roane Chamber Ambassadors giving back at Christmas, L-R: Brittany Spakes, Jeanna Steele-Mack, Roane County Anti-Drug Coalition (RCADC); Tori May, Roane Alliance; & Ashley Freyberg, RCADC

Chamber Ambassadors Give Back. The Chamber Ambassadors represent the Chamber at ribbon cuttings and other business events. Their passion, however, is serving the community through ‘giving back events,’ selected and planned annually as a team effort. In 2021, the Ambassadors:

- Sponsored 28 students in six county schools for the 3rd annual Angel Tree; Collected 7,290 food items to fill backpacks, providing 486 students across all 13 schools with food for spring break; and
- Provided and served lunch at TCAT Harriman to welcome back students and faculty to the new school year.

Visitors still made an impact during pandemic:

\$50 million Was spent by visitors annually in Roane County

540 Jobs are created in the hospitality industry annually

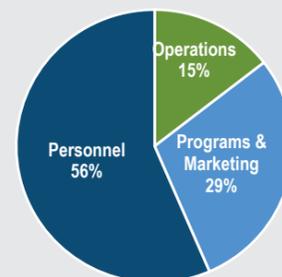
\$13 million In payroll earned by hospitality workers

\$4.43 million Paid in local & state taxes

\$212 Saved by every household, because of visitors

#28 Highest in visitor spending out of all 95 counties

FY22 Visitor Bureau Budget \$150,350



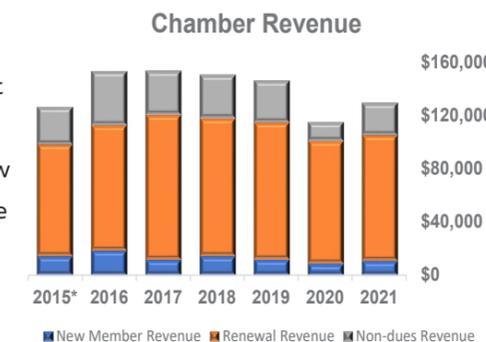
A New Generation of Leaders. The Youth Leadership program provides 9th to 11th-grade students the opportunity to interact with our leaders to improve their leadership skills. Directed by Chamber Board member Kathy Parks, the program begins with a fun-packed week in early summer of class study and a community service project. The funding for this program comes from donations, and participants are charged a fee to cover travel costs.

The Roane Chamber is also a partner of Leadership Roane County run by Roane State Community College. To learn more about Youth Leadership and other Leadership programs, visit RoaneChamber.com/Leadership.



The Youth Leadership class learned first-hand about the impact recreation makes on Roane County's quality of life and economy.

Chamber Members & Revenue Strong. Chamber trends have been changing nationally, with retaining members and increasing non-dues revenue becoming vital for a strong Chamber. Non-dues revenue made a big impact, with 70% increase, that led to a combined revenue increase of 15% for the Chamber in 2021. New members were also up 75%, while the Chamber's overall membership remained steady, with over 400 members.



Chamber Champions:

- Centrus Energy
- CNS Y-12
- Coldwell Banker Jim Henry & Associates
- Regions
- UT Battelle/ORNL

Thank you for your support of the Roane Chamber as a top-level, Executive II Member!

FY22 Chamber Budget \$141,270



MARKETING ROANE COUNTY



MARKETING MATERIALS AVAILABLE:

- Roane County Visitor's Guide
- Get Out! Recreation Guide
- Roane Chamber Member Directory
- Mastered What Matter Industrial Recruiting Guide
- Relocation Packages
- Roane County Maps (available early 2022)
- Shopping & Dining Pad Maps
- Nine Lakes Guide/Map
- Long & Winding Road Motorcycle Mapguide
- ...plus Roane County Swag & flyers & brochures for attractions & member businesses

The Annual Marketing Plan. Marketing Roane County and providing the necessary materials to be effective is one of the primary functions of the Alliance. Each year, the marketing plan is reviewed and updated for the new fiscal year, assessing current assets and target markets for any additions or changes. Considering advertising and distribution methods available, is also important, especially to ensure the plan falls within the budget(s). Partnership and grants can play a huge role in determining the marketing strategies planned. This includes swag that is sold to visitors or handed out at event, like the Get Outdoors water bottles, bottle koozies and WBL bobbers. Marketing Plans, along with Strategic Plans and Programs of Work are available at RoaneAlliance.org/plans.

BRANDS PROMOTING ROANE COUNTY:



Leveraging Partnerships Critical to Success. The Roane Alliance is not the only organization promoting Roane County. Effective marketing of Roane County comes from many different organizations. Partnering together helps us all increase our efforts and leverage marketing dollars to go further in promoting to prospects, new families or retirees, and visitors. One collaboration that launched in 2021 between the City of Oak Ridge, Explore Oak Ridge and Adventure Anderson County, using grant funding from the Oak Ridge Reservation Communities Alliance (ORRCA), to create a new landing page and video social media campaign. Completed in early 2022, this campaign promotes our quality of life and brands our area as the heart of the University of Tennessee Oak Ridge Innovation Institute (UT-ORII). The \$80M UT-ORII will help create a talent pipeline to fill the growing national need and demand, putting this area in the national spotlight. It is exciting to also learn that the UT-ORII looks to be receiving the rest of its state funding this year, eight years ahead of schedule. To learn more about this campaign, visit oakridgecorridor.tn.com.

Websites & Social Media Important Tools.

The Roane Alliance websites and social media are two of the most important marketing tools we have, and both did well in 2021. Increases in either is a good gauge of how well the marketing and recruiting efforts are going. Marketing materials and advertisements send traffic to websites and landing pages where people can learn more about the community. Many times, prospects have viewed our online presence long before we even know they were looking. And hopefully, they request information, of which 2,000 did in 2021. 103,317 people visited our websites, a 10% increase over 2020, and 86% of those were new visitors to the sites. The highest increase of visitors was to RoaneECD.com, indicating the continued success of the *Mastered What Matters* campaign. Social media is another valuable platform to promote the county, so tracking both year-over-year is important. We maintain six Facebook pages, plus Twitter, Instagram and Youtube. In 2021 our followers increased 13% to almost 20,000 across all social media, reaching more than 200,000 people.

THANK YOU TO OUR ECONOMIC DEVELOPMENT PARTNERS:



UT Battelle/ORNL is also an important partner and contributor.

New Digital Marketing Efforts. Digital billboards were rented that could be changed quickly, promoting a variety of area events and announcements, like the TN Riverline group paddle and encouraging Shop Roane - Shop Local during the Christmas shopping season. The TN Department of Tourist Development (TDTD) marketing grant helped fund the annual rent for the digital billboards. In addition, working with Designsensory, the Mastered What Matters brand was updated with quality of life messaging for LinkedIn advertising, as well as video testimonial from industry owners on why they chose Roane County and East Tennessee. The videos can be viewed on youtube.com/c/RoaneAllianceTN.

MARKETING BY THE NUMBERS





A Unified Drive.

2021 GALA SPONSORS

TITLE:

Earl Duff Subaru*
EnergySolutions*
Griffin Insurance Agency
ORUD*
Roane County Government
UT Battelle*

GOLD:

Roane State Community College
Foundation
SimplyBank.

SILVER:

CNS Y-12*
Roane Central Utility District
Roane Medical Center
TVA – Kingston Fossil Plant
Teijin Carbon America
UCOR

BRONZE:

CROET
C.R. Barger & Sons
Designsensory
Harriman Utility Board
Jerry Duncan Ford/Duncan Family
Automotive
MCLinc
OMNI Family of Services
ORNL Federal Credit Union
Perma-Fix
S&ME

SPECIAL:

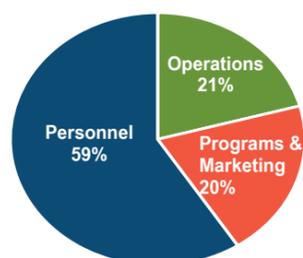
A1 Tactical
Bobcat
Berkshire Hathaway Realty,
Debby & Artie Hill
Gateway Liquors
Holston Gas
Kitts Dumpster Service
Mackley Jewelers
Stephenson Realty & Auction

*Gala Champions

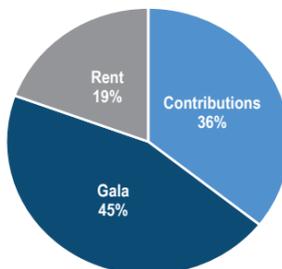
ABOUT THE ALLIANCE

Making An Economic Impact. The Roane Alliance was created to bring economic prosperity to the county, its business community and its citizens. A building was purchased and the Roane County Industrial Development Board (RCIDB), Visitors Bureau and Chamber moved in and began working together by 2000. The Alliance became official in 2001, with the State officially approving the organization to act as the County's Joint Economic & Community Development Board (JECDB). Modeled after the Blount Partnership, the Alliance oversees the management and day-to-day operations for the three partner organizations. This allows them to work as a team under the same roof, not only accomplishing more together, but also allowing the use of the majority of the partner's funding for programming and the personnel necessary to execute those programs effectively. Each partner is able to spend less on operations because they share those expenses. The Roane Alliance is now a model for other communities wanting a more cohesive and effective economic development program.

FY22 Roane Alliance Budget
\$213,831



FY22 Alliance Revenue Breakdown



An Investment in Roane County. Being an Alliance contributing partner, a Roane Chamber Member or a Gala Sponsor is an investment in Roane County's economic development program. Without this support, the Alliance and its partner organizations could not be as effective in promoting the county to prospects such as new industry, retail, visitors or new residents.

Each partner organization has its own budget and Board of Directors. The RCIDB and Visitors Bureau is funded by the County, per legislation. The Chamber is run entirely from membership and non-dues revenue, while the Roane Alliance funding comes from just three sources: contributions, funds raised from the annual Gala and rent from each of the partner organizations. Fundraising is more than 80% of the Roane Alliance's total budget, so annual support through contributions, sponsorships and donations is vital to Roane County's growth and economic development success. Chamber membership is also important for a strong and successful business community, which is also vital to economic development success. Thank you to all of our supporters, contributors and members!

2021 - 2022 ROANE ALLIANCE BOARD OF DIRECTORS

Sasha Benjamin – Chair
Buddy Holley – Vice Chair
Jim Owens – Treasurer
Becky Ruppe – Secretary
Kendall Bear
Jamie Bolling
Marilyn Calfee
Mayor Omer Cox
Lynn Farnham
Bryan Freese
Junior Hendrickson
Sean Hensley
Kevin Ironside
Gail Lyke
Scott Mason
Dr. LaDonna McFall
Mayor Tim Neal
Jim Palmer
Jason Pilant
Sharon Templeton
Danice Turpin
Candace Vannasdale
Mark Watson
David Webb
Dr. Chris Whaley
Leigha Witt
Ron Woody

Honorary/Ex-Officio Members
Dr. Julian Ahler
Jim Henry
Jerry Stephens
George Ed Wilson

THANK YOU BOARD MEMBERS!

2021 - 2022 ROANE CHAMBER BOARD OF DIRECTORS

Sean Hensley – Chair
Bill Anderson Jr. – Vice Chair
Lynn Farnham – Treasurer
Eric Bacon
Chris Barton
Dayle Beyer
Ben Briley
Angela Dougal
Toni Haba
Donnie Hall
Sarah Harrison
Brandon Heichelbech
Charlene Hipsher
Dina Jackson
Kathy May-Martin
Dr. LaDonna McFall
Rose Meza
Kathy Parks
Mark Patterson
Dana Peterka
Dr. Louis Qualls
Becky Ruppe
Joseph F. Sales
Dr. Ken Tobin
Danice Turpin
Dr. Chris Whaley
Jerry White

2021 - 2022 ROANE INDUSTRIAL DEVELOPMENT BOARD OF DIRECTORS

Jim Palmer – Chair
David Webb – Vice Chair
Jim Owens – Treasurer
Quentin Craig
Teddy Haywood
Joe Heckman
Bob Kite
Jeff Nichols
Tommy Thompson

ROANE INDUSTRIAL LIAISON COMMITTEE

Commissioner Junior Hendrickson – Chair
Commissioner Ron Berry
Commissioner Charlotte Bowers Cunningham
Commissioner Randy Ellis
Commissioner Darryl Meadows

ROANE TOURISM COMMITTEE

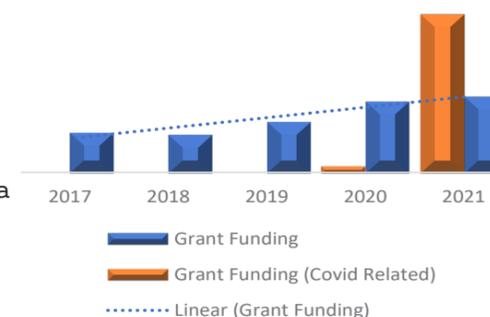
Commissioner Junior Hendrickson – Chair
Commissioner David Bell
Commissioner Ron Berry
Commissioner Ben Gann
Commissioner Jerry White

More Grant Funding Secured in 2021.

The Roane Alliance applies for grants on behalf of the RCIDB, Chamber and Visitors Bureau as they are available. Grants provide extra dollars annually for marketing, advertising, infrastructure, and more. This allows us to be more competitive, which is vital to a successful economic development program. In fact, one annual grant, the Tennessee Department of Tourist Development's (TDTD) Tourism Marketing Grant, almost doubles the Visitor's Bureau media marketing spend.

In 2021, the funding secured was unprecedented, when Covid-19-related grants became available. The TDTD announced in late 2020, that the Visitors Bureau would receive more than \$53K for tourism marketing through the CARES Act. The Chamber also qualified, finally, for the SBA's PPP forgiveable loan, that provided funds to supplement the losses during the pandemic. In August, a new marketing campaign for RCIDB was funded entirely through a \$50K ThreeStar grant administered by TNECD. This grant was the 2nd such Three-Star grant received, with the first one going to fund TCAT's new 'ThreeStar Campus' in Harriman.

Roane Alliance Grant Funding



ROANE COUNTY SNAPSHOT

53,630
Population

23,663
Roane County's
Labor Force

21,499
Jobs

\$50K
Median
Household
Income

22,853 are employed, while 810 are unemployed; half of 2020 (1,646)

Jobs grew by 1,252 over the last 5 years and are projected to grow by 988 over the next 5 years*

The national median household income is \$60.3K

\$933
Average
Property
Taxes

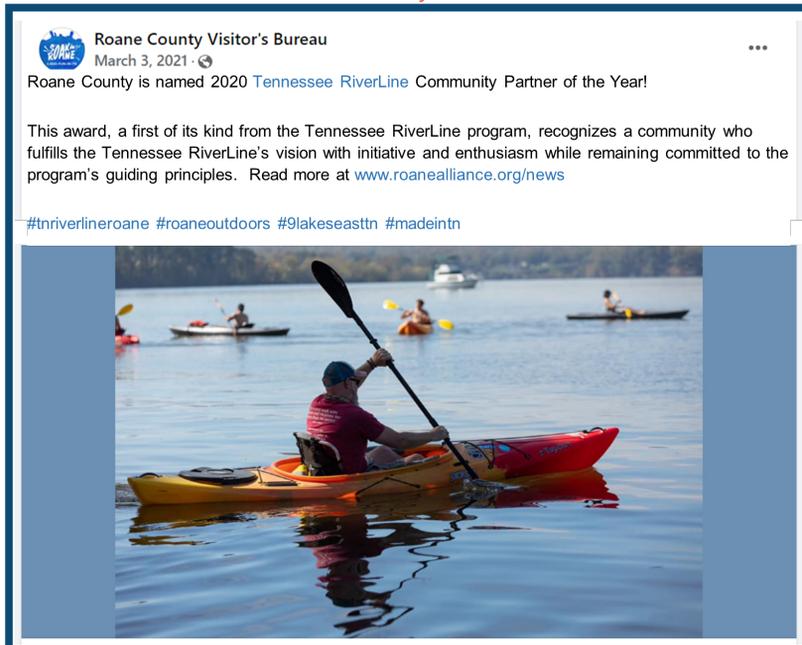
\$23M
Sales Tax

Total increase for the County was 6%, while the cities saw an average increase of 16%

276
New Business
Licenses

This is an 8% increase over 2020 (through 11/30/21)

**Data Sources: Roane County Clerk's Office, US Census Data, TVA, EMSI Labor Market Data report*



Roane County Will Host TACL's 25th Anniversary Conference.

The Tennessee Association of Community Leadership announced it would hold its annual conference in Roane County. Set for October 19-21, 2022, leadership organizations from across the state will visit for three days to celebrate TACL's 25th year and learn from other leadership organizations for lessons learned, new ideas to grow their programs, and more. The Title Sponsor is TVA, along with a long list of businesses and individuals who have committed to making this conference successful. Dr. Dale Henry will be the keynote speaker on Friday, and local tickets will be available to our members. Visit RoaneAlliance.org/TACL2022 for more info.



WHERE TO GET VISITOR INFO

Roane County Visitors Bureau

K-25 Overlook

Kiosk in Midtown at Patterson's Appliances

Rockwood Event Center

City of Harriman's Trailhead / Museum

Roane County Courthouse

Kingston Community Center

Harriman Library

FOLLOW US!

RoaneAlliance.org
VisitRoane.com
RoaneChamber.com
RoaneECD.com
EducationMatters2Roane.org
RetireRoane.com

Event Calendars:
RoaneTourism.com/events
Roanechamberevents.com

Facebook:
[@roanealliance](https://facebook.com/roanealliance)
[@roanechamber](https://facebook.com/roanechamber)
[@visitroane](https://facebook.com/visitroane)
[@wattsbarlake](https://facebook.com/wattsbarlake)
[@roanecounty](https://facebook.com/roanecounty)
[@roanecountygreenteam](https://facebook.com/roanecountygreenteam)

Other Social Media:
twitter.com/roanealliance
twitter.com/visitroane
twitter.com/roanecochoamber
instagram.com/roanesweetroane
instagram.com/roanecountychamber
youtube.com/c/RoaneAllianceTN



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