



JIM HENRY & ASSOCIATES

(2) Gold Sponsors (\$500 each):

Gold Sponsor(s) will have booth space at the event to promote their business | listed in print ads and PR in Roane and surrounding counties | listed as a gold sponsor on the shopping bags | listed as a gold sponsor on signage at the event | listed as a gold sponsor in the program/map | announced as a gold sponsor at the event

Jingle Bell Bistro Sponsor (\$400) - cost can be shared among multiple businesses:

The bistro will be the event's hub for food trucks, beverages, and dessert vendors, with socially-distanced tables and chairs to enjoy the tasty treats or just relax in a festive outdoor setting listed as the bistro sponsor(s) in the program/map | announced as the bistro sponsor(s) during the event | listed in any press releases as the bistro sponsor(s)

Bag sponsor (\$350) - cost can be shared among multiple businesses:

The bag sponsor(s) logo(s) will be included on the bags used by shoppers during the event promoted as the bag sponsor(s) at check-in | listed in any press releases as the bag sponsor(s)

Entertainment Sponsor (\$300) - cost can be shared among multiple businesses:

Sponsor(s) will be listed on a sign near the entertainment at the event | listed as the entertainment sponsor(s) in the program/map | announced as the entertainment sponsor(s) during the event | listed in any press releases as the entertainment sponsor(s)

