SEPTEMBER 2015 – Middle East Tennessee Tourism Council "A Weekend in... East Tennessee" Clara Bosonetto Atlanta Journal Constitution 1,471,386 Digital Media Impressions 168,693 Print Media Impressions 1,640,079 Total Media Impressions \$52,507.50 Estimated Ad Value

SUNDAY, SEPT. 6, 2015 THE ATLANTA JOURNAL-CONSTITUTION



CREDIBLE. COMPELLING. COMPLETE. E19

# TRAVEL A WEEKEND IN ... East Tennessee Clara Bosonetto

Plan an autumn journey on roads less traveled into the Smoky Mountains. Loudon County's Highway 321, recently designated as the Great Smoky Mountains Byway, is the most scenic and least congested route to the Smokies from I-75 North. It's a 49-mile drive to Cades Cove, a 2,500-acre valley in the heart of the Great Smoky Mountains National Park where visitors will find an abundance of trails for hikers of all experience levels, and picnic areas. Beginner

hikers might try Rich Mountain Loop at Cades Cove, Laurel Falls Trail, or Schoolhouse Gap, near Townsend. From Townsend, Highway 321 turns north toward Pigeon Forge and then south to Gatlinburg for a scenic 45-minute drive. The East Tennessee River Valley Geotourism MapGuide highlights the natural, historic and cultural assets unique to the area. www.tennesseerivervalleygeotourism. org. Plan trips at www.tnvacation.com/east.



The Udder Story Barn at Sweetwater Valley Farm hous es an exhibit explaining the past, present and future of dairying. CONTRIBUTED BY

Stay Rates at the pet-friendly Econo Lodge (Platinum Award Winner) start from \$67, including continen-tal breakfast and use of a seasonal outdoor pool. The hotel is on the "Lakeway to the Smokies" leading to several lakes. 1211 U.S. 321 N., Lenoir City. 865-986-0295, www.choicehotels.com.

#### Eat

Le Noir is where Southern-style cuisine meets Belgian fare. Chicken is cooked into a crisp Belgian waffle and served with a homemade Southern bacon peach honey chutney, \$12 (other items, \$9-\$16). 122 E. Broadway St., Lenoir City. 865-816-3516, www.abelgianbistro.com.

#### Experience

Experience Loudon County's Tennessee Valley Winery has garnered more than 800 awards in national and in-ternational competitions. Stop in for complimenta-ry, no-limit samples. ISGOE Hotchkiss Valley Road E., Loudon. 865-986-5147, tnvalleywine.com. Sweetwa-ter Valley Farm is located in the heart of dairy-rich southeast Tennessee. Stop into the farm store and bring home a velvety cheese. Through October, take of farm tout to ean the covertor cheen process 17928 a farm tour to see the cow-to-cheese process. 17988 W. Lee Highway, Philadelphia. 865-458-9192, www. sweetwatervalley.com.

Bosonetto is a retired travel consultant. Look for her daily deals on ajc.com/travel



howee Mountain Retreat was named one of the Top 10 Southern Mountain Resorts and Inns by USA Today. CONTRIBUTED BY WWW.CHILHOWEEMOUNTAIN

Stay Unplug at the Chilhowee Mountain Retreat, locat-ed in Blount County. The luxury adults-only (21 and older) bed-and-breaktast offers panoramic Smoky Mountain views, covered wraparound porches with rocking chairs, a reading loft and hot tub. The Great Room features a stone fireplace and log beams. Even Noon reactives a stole integrate and tog perains. Even the lighting in the three guest rooms is considered for comfort – along with king beds, two-person air-jet tubs, steam showers with rainheads, robes, tow-el warmers and Aspen log cabin furniture. An 8-mile hiking trail from the inn leads to Abram's Falls in the national park and a further 2.5 miles to idyllic Cades Cove. Smoking is prohibited on the entire 10-acre property. Rates from 3000 for two or more consecuproperty. Rates from \$200 for two or more consecu-tive nights (\$250 one-night), including full hot break fast and snacks. 5110 Little Doubles Road, Maryville. 865-983-8511, chilhoweemountainretreat.com.

#### Eat

Dinner reservations are suggested for the Foot-hills Milling Company (\$20-\$32). Consistently good reviews for service and cuisine have made this res-taurant the most popular within miles for casual fine dining. 315 S. Washington St., Maryville. 865-977-8434, foothillsmillingcompany.com

#### Experience

Fort Loudoun, a reconstructed British colonial fort built to protect the Cherokee frontier during the French and Indian War, hosts several garrison weekends with colorfully costumed soldiers re-enacting life in the 1750s (Oct. 1748). 338 Fort Loudoum Road, Vonore. 423-884-6217, fortloudour.com. The park's Sequoyah Birthplace Museum, on the shores of beautiful Tellico Lake, offers information on local Cherokee life and how it mostly ended in the South with the Trail of Tears. The 24th Annual Cherokee Fall Festival is held Sept. 12-13; \$5. 576 Highway 360, Vonore. 423-884-6246, www.sequoyahmuseum.org.



Whitestone is one of only five AAA four-diamond inns in Tennessee, and was named one of the "10 Most Romantic Inns In America," CONTRIBUTED BY WWW

Stay The 600-plus-acre, AAA Four-Diamond White-stone Country Inn (Roane County, west of Lenoir City about 35 minutes) is set on the shores of Watts Bar and surrounded by meadows, woods and moun-tains. The grounds are visited daily by herds of deer, bald eagles and songbirds. The lodge, chapel, barns, farmhouse and 22 individually decorated guest raminouse and 22 individually decorated guest rooms have a cozy New England feel. Rates, includ-ing country breakfast, from \$165-\$335 (varies by room type, season). 1200 Paint Rock Road, Kingston. 865-376-0113, whitestoneinn.com.

#### Eat

Even guests of Whitestone Country Inn need reservations for an upscale Southern dinner. En-trees, \$20-\$34, include an appetizer of Baked Brie with a Warm Apricot Sauce and a Classic Caesar Sal-ad. 1200 Paint Rock Road, Kingston. 865-376-0113, whitestoneinn.com

### Experience

The Highway 11 Antique Trail begins in Lenoir City and leads south to Loudon and Sweetwater. Antique shops around the courthouse square in down-town Loudon carry a wide variety of items, from an-tique baskets made by Cherokee Indians to primitive furniture. Many fine antique shops line the streets of downtown Sweetwater. Take a tour of the 4-acre Lost Sea, America's largest underground lake, lo-cated in Sweetwater. The 90-minute tour involves a round-trip walk (¾ mile) and a glass-bottom boat ride to see rare anthodites in immense cavern rooms 140 feet below ground level; \$18.95 adults, \$9.95 ag-es 5-12. 140 Lost Sea Road, Sweetwater. 423-337-6616, thelostsea.com.

# Calendar

### Your guide to event-related travel in the Southeast

### GEORGIA

Watkinsville - Perspectives: Georgia Pottery Invitational, through Sept. 16, features sales and exhibits of handmade pottery, workshops, demonstrations, gallery talks and tours of local potters' studios. www.ocaf.com. Jekvil Island - 10th Annual Shrimp & Grits Festival, Sept. 18-20, features food. chef demonstrations, the

music, and craft beer tasting. ww.jekyllisland.com St. Simons Island - Food & Spirits Festival, Sept. 30-Oct. 4, features food, craft beer, wine pairings, art, music and more. www.saintsimonsfoodandspiri ts.com Macon -- Ocmulgee Indian

Celebration Sent 19-20 features music, dance, storytelling, crafts, demonstrations, Native language workshops and children's activities.www.nps.gow/ocmu. Flinstone – Rock City's En-

chanted Maize, Sept. 25-Nov. 2. features a crop-circle style maze, havrides, food and a petting zoo. ww.blowingspringsfarm.com

#### ALABAMA

Fort Payne - Boom Days Herltage Celebration, Sept. 19, features art exhibits, music, clowns and other entertainers, food. fire and police demonstrations parades and children's activities, www.boomdays.org. Huntsville - Scarecrow Trail at the Huntsville Botanical Garden, through Oct. 31, features custom scarecrows, hay bale art, a sorehum maze, weekend havrides and BOOtanica. www.hsvbg.org, Gulf Shores - National Shrimp Festival, Oct. 8-11, features food, works by fine artists, entertainment, an outdoor village, arts and crafts and children's activities. www.myshrimpfest.com.

Orange Beach - Scarecrow Fes-

tival, Oct. 17, features make-yourown scarecrow competitions, clay and glass artist demonstrations, live music and children's activitles. 251-981-2787, www.coastalar

tscenter.com. Birmingham - Central South Native Plant Conference, Oct. 29-31, features lectures, workshops and field trips.

www.bbgardens.org/csnpc.

## FLORIDA

Pensacola Beach — Taste of the Beach, Sept. 18-19, features chef presentations and demonstrations, food vendors, crab racing, concerts, beer tasting and children's activities. www.taste ofpensacolabeach.com

Pensacola - Seafood Festival, Sent 25-27 features food vendors, artist booths and children's activities. www.fiestaoffiveflag s.org.

#### KENTUCKY

Danville - State BBO Festival, Sept. 11-13, features food vendors, live music, demonstrations, door prizes and more. www.kybbofestival.com. Covington – MainStrasse Village Oktoberfest, Sept. 11-13, features food, beer, arts and crafts vendors, carnival rides, music and children's activities. www.mainstrasse.org. Lexington - Roots and Heritage Festival, Sept. 11-13, features music, art exhibits, film presentations, food and a parade. www.rootsfestky.com rdstown -- Kentucky Bourbon Festival, Sept. 15-20, features tastings, cooking, mixology, talks cigars and jazz. www.kybourbonf tival.com. Henderson - Highway 60 Yard

Sale, Oct. 1-4, features miles of yard sales, arts and crafts booths, artist demonstrations and concerts. 800-648-3128,

START PLANNING V-W P 盛 EMONADE - SICO

Oct. 2-4 in Morehead City, N.C., features local seafood, live music, vendors, cooking demonstrations and rides. www.ncseafoodfestival.org.

www.highway60yardsale.com.

Perryville - Battle of Perryville

features Civil War reenactments,

Berea - Kentucky Guild of Artists

& Craftsmen Fall Fair, Oct. 10-11,

features a juried art show, crafts.

Baton Rouge — Live After Five, Fridays through Oct. 23, features

outdoor concerts and restaurant

meet-ups.www.liveafterfive.dow

ntownbr.org, Sulphur – Stars and Stripes in

live music and food. 859-986-

Commemoration, Oct. 3-4,

yvillebattlefield.org.

3192, www.kvguild.org.

LOUISIANA

the Park Classic Car Show, Sept. 12, features food, door prizes, show cars, trucks, motorcycles and more, www.sulphur.org, battiefield tours, living history en-New Orleans - Burlesque campments, paranormal lectures Festival, Sept. 17-20, features parades, street dancing, open-fire cooking, picnics, craft fair and flea dancers, comedians, singers and more.www.neworleansburlesqu market. 859-332-1862, www.perr efest com

Shreveport -- Highland Jazz and Blues Festival, Sept. 19, features performances from Papa Mall, John Lisi and the Delta Funk and more.www.highlandjazzandblu es.ore

Lake Charles - Calca-Chew Food Festival, Sept. 27, features a French mass, food, dance, live auction and children's activities. www.stmargaret.church. Chackbay - Louisiana Gumbo Festival, Oct. 9-11, features seafood, live music, carnival and midway rides. 985-859-4859, www.lagumbofest.com.

#### MISSISSIPPI

Rilori - Seafood Festival Sept. 12-13, features food, a gumbo championship, live entertainment, arts and crafts. www.blicxl.org. Hernando – Cedar Hill Farm's Pumpkin Patch, Corn Maze & Trail of Terror, Sept. 26-Oct. 31, features, a pumpkin patch, pumpkin smashing, pony rides, campfires, food, a hay fort, petting zoo, maze and haunted trail 662-429-2540. www.gocedarhillfarm.com. Blioxi - Chefs of the Coast, Sept. 27, features food, wine and more. www.chefsofthecoast.org. GulfCoast - Cruisin' the Coast Oct 4-11 features cruise-ins, a salute to veterans event, car auction, swap meets and parade along the 26-mile stretch of coastline. w.cruisinthecoast.com.

#### NORTH CAROLINA

Lake Junaluska - Smoky Mountain Folk Festival, Sept 4-5, features fiddlers, banlo players, string bands, ballad singers, buck dancers and square dance teams and more www.lakelunaluska.com/smfolk-festival.

Matthews - Alive Festival, Sept. 4-7, features artists market, food vendors, live music, rides and children's activities. www.matthewsalive.org. Morehead City -- North Carolina Seafood Festival, Oct. 2-4, features local seafood, live music, vendors, cooking demonstrations and rides. www.ncseafoodfesti val.org

#### SOUTHCAPOLINA

Greenville — Euphoria: Food, Wine and Music Festival, Sept. 18-21, features tasting events, cooking demonstrations, wine seminars, dinners and live music. www.euphoria greenville.com. Greenville – Fall for Greenville, Oct 9-11 features food musical entertainment on five stages, children's activities, culinary demonstrations, wine tasting, a beer garden and a variety of foodand drink-related competitions. www.fallforgreenville.net.

#### TENNESSEE

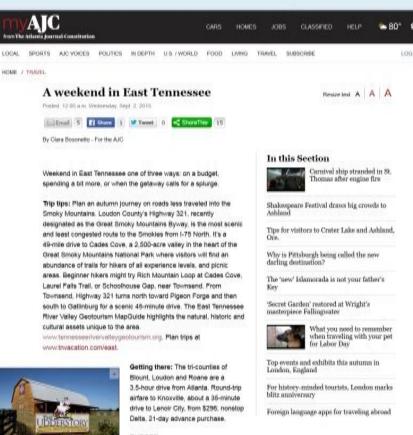
Kingston Springs – Farmers and Artisans Market, second Saturdays through Oct. 10, features local produces, handcrafted goods and live music. www.ksfarmersmarket.org. Knoxville – Boomsday, Sept. 6, features choreographed fireworks live music food and contests.www.boomsday.org. Nashville - Italian Lights Festival, Sept. 11-13, features food, wine, music, arts and crafts, grape stomping and children's activities, www.italianlights.org. Knoxville – Tennessee Valley Fair, Sept. 11-20, features historical exhibits, crafts, food, storytelling, livestock shows, sports and rides.www.tnvalleyfair.org.

#### VIRGINIA

Virginia Beach - Neptune Festival, through Oct. 4. features a parade, sand-sculpturing and surfing competi-tions, music and fireworks. www.neptunefestival.com lacksburg - Brew Do, Oct. 17, features more than 40 breweries. live music, food and a homebrew competition, www.blacksburgbr ewdo.com.

Compiled from Southeast Tourism Society's Top 20 Events and staff reports. If you find a mistake, email scanady@ajc.com





BUDGET

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MODERATE



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#### SPLURGE

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Clara Bosonetto is a retired travel consultant.

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